

The Church Network 67th National Conference – Irving Convention Center, Irving Texas

Workshop Descriptions

CPE denotes CPE credit session ---* denotes course in the TCN certification program

Workshop	Speaker	Bio
Tuesday Keynote Launch: Empowering Leaders at Every Level Healthy and thriving leaders are essential to achieving your mission and yet developing leaders is one of the greatest challenges church leaders face. How do you engage and equip your leaders at every level? In this session, leadership coach and author, Jenni Catron, will equip you to develop a philosophy of leadership, share the trends impacting leaders right now, and give you a roadmap for bringing out the best in your leaders to empower them to achieve your mission.	Jenni Catron 	Jenni Catron is a leadership coach, author and speaker. Her passion is to cultivate healthy leaders to lead thriving organizations. As founder and CEO of The 4Sight Group, she consults organizations on leadership, team culture, and organizational health. With over 20 years experience, Jenni has a passion for helping leaders "put feet to their vision." She is the author of several books including Clout: Discover and Unleash Your God-Given Influence and The 4 Dimensions of Extraordinary Leadership.
Wednesday Keynote – Maintaining a Healthy Career Join speaker Daniel Park as he explores important factors leading to enjoying long, healthy careers. You'll explore why it's necessary to understand what you value and create your own definition of success. Daniel will walk you through common barriers to healthy careers such as stress, anxiety, loneliness, and burnout. You will learn about the symptoms and dangers, while also discovering the solutions that can lead to a more meaningful and enjoyable work experience. You will leave this session with fascinating statistics and helpful insights into how you personally can maintain a healthy career.	Daniel Park 	Daniel Park was co-founder and manager of Mosaic House in Prague, Czech Republic. Mosaic House is a unique accommodation business specializing in hospitality and "green" technology. Mosaic House was awarded the Best New Hostel in the world in 2010 and was featured on NBC's Today Show, The New York Times, and The Washington Post. Following his time in Prague, Daniel served as the Ministry Development Coordinator for Breakaway Ministries at Texas A&M University in College Station, TX. Daniel earned his B.A. in psychology from Clemson University, and his master's degree in organizational leadership from Concordia University. Daniel is a certified Professional Coach and Consultant from Concordia University.
A01 - Retrofit Church Is your facility too small or outdated? Have you purchased a building or a piece of land and now you're wondering what to do with it? Or maybe you're just wondering how your facility could make a better first impression on your guests? Join Churches by Daniels, for an interactive workshop full of innovative ideas and solutions for how you can design, renovate, and build a church that activates your ministry.	Aaron Blair  Chad Vanderipe  Alaina Butler 	Aaron Blair , chief of operations at Churches by Daniels, is known for going beyond the status quo to foster creative strategies in support of clients and projects. Prior to joining Churches by Daniels, Aaron amassed over twenty years of award-winning city management experience in multiple states across the Country. Originally from Ohio, Aaron has a degree in urban planning from the University of Cincinnati and has been married to his wife Jessica for twenty-five years. Chad Vanderipe , business development at Churches by Daniels, is known for helping, educating, and supporting Pastors and committees on campus development and expansion projects. As an experienced client engagement advisor, Chad helps pastors and their teams see beneath the surface both the opportunities and challenges that come with developing their campuses. Alaina Butler , director of marketing at Churches by Daniels, uses her extensive background in photography, graphic design, and communication to further the educational mission of Churches by Daniels so that all pastors and churches have access to much needed resources.

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A02 Useful Tools, +Candy, Saving & Security This workshop is ideal for those seeking the very best options and flexibility with their giving platform. Learn valuable insights and ease of use for donors and administration. Additionally, we will discuss security, fraud protection, and why churches should not sign contracts in the giving environment. You can have reasonable processing rates (frequently cost savings) while having cutting edge giving and people engagement tools. All of your systems can work smarter together. Plus, there's candy!	 Stephen Ballard  Amy McCollum	Stephen Ballard is co-founder of OnlineGiving.org. His mission to educate leaders on how to use technology to raise donations and cut processing fees drives his passion to help others understand how to utilize technology and reduce the cost associated. Amy McCollum started working with OnlineGiving in late 2017. She was previously on staff of a large multisite church where she served for nearly 15 years in finance and operations. Her heart is to serve the church by using effective processes and tools to support operational ministry and infrastructure. She loves geeking out on all things process and operational related. She is a Texas native, and she and her family live just north of the Dallas area.
A03 – 7 Common Costly HR Misses in Ministry Welcome to the most practical church HR workshop you will ever go to! We won't give you a general overview of ministry HR, but instead, we will teach you about the seven most commonly missed things in church HR. From employee classification to handling of I-9s, we will give you the tools to fix the gaps in compliance and best practices.	 Tiffany Henning SPHR, CRPC	Tiffany Henning is a veteran in church and ministry HR with over 20 years of combined experience. Tiffany is the founder and chief people person of HR Ministry Solutions, a faith-based non-profit specifically created to simplify HR compliance and staff pain points for churches and ministries.
A04 – Leveling Up Your Church’s Cybersecurity Cybersecurity attacks and breaches are real threats for churches, and we're only seeing them increase in frequency as technology becomes more and more integrated into our lives. Being prepared and having a plan is the best way to combat a cybersecurity attack. Learn how to take your church to the next level of awareness, prevention, and responsiveness for cybersecurity attacks.	 Travis Phipps	Travis Phipps is the director of technology at Enable Ministry Partners. He helps manage Enable's team of engineers and works closely with them to oversee Enable's technology strategy and direction for all clients. Travis is a preacher's kid who tells everyone that he loves doing what God clearly built him to do. He has a business degree from the University of Texas at Dallas and lives in Wylie, TX, with his wife and kids.
A05 – Your Mission & Donor-Advised Funds^{CPE} There are over one million donor-advised funds, with a combined total of \$235 billion earmarked for charity. Make sure some of those funds are put to work for your mission. We'll provide a comprehensive look at the popular charitable gift vehicle, covering what donor-advised funds are, how they work, their tax advantages, and benefits both to donors and the organizations receiving grants. We'll also consider how nonprofit leaders can engage with donors about donor-advised funds.	 Joe Hancock, JD  Katie Warren	Joe Hancock , HighGround's vice president and general counsel, has more than 25 years of experience as a legal expert and esteemed speaker in areas of nonprofit, trust, estate, and charitable tax law. At HighGround, Joe counsels clients regarding charitable tax law, gift requirements, issues affecting nonprofit status, and tax and estate planning. Joe holds a BBA from Baylor University as well as MBA and JD degrees from the University of Arkansas. Katie Warren is the primary donor relationship manager for HighGround's Donor-Advised Fund Program. Her role also includes developing marketing strategies and communications to increase brand awareness and promote HighGround's client solutions. Katie's previous work experience includes recruiting, employee retention, marketing, and client service in the accounting and financial planning industries. She graduated with honors from Texas A&M University with a BBA in marketing.

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A06 – 7 Misunderstood Church Tax Principles <small>CPE</small> Some principles in federal tax law for churches are commonly misunderstood by church leaders...and even their tax advisors and the IRS! We will address aspects of unrelated business income, sales tax, gains on asset sales, private benefit, and other commonly misunderstood principles. Participants will have a stronger understanding of these sometimes perplexing areas of church tax law.	Michael Batts, CPA 	Mike Batts Is the managing partner of Batts Morrison Wales & Lee (BMWL) and has more than 30 years of experience advising churches, ministries, and nonprofit organizations in the areas of board governance, financial oversight, tax compliance and strategy, risk management, corporate structure, international activities, and other related topics. Mike has been inducted into TCN's Hall of Fame and has authored several books including <i>Church Finance, Nonprofit Finance</i> , and <i>Board Member Orientation</i> .
A07 – The Future of Church Funding Is Here <small>CPE</small> The future of church funding is here, and it looks, feels, and functions differently. Americans report that 69% of their charitable giving is religiously motivated, but the local church only receives 27%. The solution is not one thing. It's everything working together in an integrated funding strategy. You will leave this session with a clear understanding of how to spark increased giving in your church and adapt to the new realities of this moment.	Joe Park 	Joe Park leads the Horizons Stewardship team of thirty-six ministry strategists, ICF trained coaches, and support staff in their mission of helping churches and faith-based non-profits grow disciples and fund ministry. The Horizons team has guided raising more than 9 billion in capital funding and much more in annual and planned giving. Joe is a former bank CEO who frequently speaks on subjects impacting generosity. His weekly blog is followed by over 45,000 church leaders.
A08 – Theology and Ethics of Church Administration* Through a dynamic mix of presentations, discussions, and case study material, this workshop will explore five interrelated topics: (1) theological perspectives on church administration, (2) administration as ministry and mission, (3) administration as a fundamental task of faithful stewardship, (4) key ethical issues in administering churches and ministry organizations, and (4) the TCN Code of Ethics. Participants in this workshop will complete the 0.1 CEU required for certification in The Church Network.	Terry Bertrand <small>DEdMin, CCA</small> 	Terry Bertrand has recently retired where he served as the executive minister of administration for First Baptist Arlington, Texas, for 21 years. He has served in the area of church administration ministry in Texas and Louisiana for 40 years. Terry has served on the Board of NACBA (2006-10), is an adjunct professor at Dallas Baptist University, and directs TCN Certification Center at DBU. He is active in civic affairs in Arlington where he serves on four local boards.
A09 - Discover Why Your Website Is Broken Wonder if your church website has been maintained properly?! Finally, find out (IF YOU DARE). Come, submit your URL, and have Mark MacDonald, church communication sage, randomly picked websites to teach the group about web paradigm, UI/UX, SEO, content basics, and so much more. This fast-paced, unique experience will discuss as many websites as time will allow. Leave with a ton of notes, tips, and practical applications!	Mark MacDonald 	Mark MacDonald is church branding strategist for BeKnownForSomething.com, a national church communication and branding agency, coaching pastors and thousands of churches to become relevant in their community. He's a bestselling author, has written 800+ articles, and is also the executive director of Center for Church Communication. Over 35+ years, Mark has served as pastor, marketing VP, creative director, speaker, and strategist. He is in the TCN Hall of Fame for his contributions to the national church.

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A10 – Emotional Health in the Church Join Daniel Park in this session on Emotional Health in the Church that's filled with fascinating information, helpful stories, and practical tools that benefit you both at home and within your church. Daniel focuses on elements such as self-awareness, self-regulation, empathy and others. We'll explore how to navigate the emotions that God gave us in a way that benefits you and those around you.	Daniel Park 	Daniel Park was co-founder and manager of Mosaic House in Prague, Czech Republic. Mosaic House is a unique accommodation business specializing in hospitality and "green" technology. Mosaic House was awarded the Best New Hostel in the world in 2010 and was featured on NBC's Today Show, The New York Times, and The Washington Post. Following his time in Prague, Daniel served as the Ministry Development Coordinator for Breakaway Ministries at Texas A&M University in College Station, TX. Daniel earned his B.A. in psychology from Clemson University, and his master's degree in organizational leadership from Concordia University. Daniel is a certified Professional Coach and Consultant from Concordia University.
B01 – Healthcare Journey for Today's Christian Are you ready to explore Healthcare from a biblical perspective? Bring your HR & CFO to this talk on how partnering your plan with Christian Healthcare Ministries can provide a premium healthcare option for employees while significantly reducing your budget compared to traditional benefit plans. CHM is the longest-serving Christian cost-sharing ministry, with hundreds of churches enrolled as groups. The legally compliant ACA plan is a proven win with churches across the US.	Pete McQuillen 	Pete McQuillen as a graduate from Ohio State University with a major in production and operations management he has been involved in financial ministry for the past 25 years, both as a volunteer initially, and on church staff since 2015. Pete worked to help create a stewardship network of churches in Ohio, called Ohio Stewardship Network. Pete currently is overseeing business contracts and the purchasing function of Christ Community Chapel in Hudson, OH.
B02 – Confessions of a Church Auditor ^{CPE} Rodney Smith and Cat Samson will share lessons learned from the past twenty years – the lighter side of auditing adventures – to aid in effecting positive change in your church. We will discuss simplifying your chart of accounts and using modern budgeting techniques to produce vision-based financial reporting, streamlining policy administration, reducing the risk of credit card abuse, and fiscal year-end considerations along with other relevant topics. Informative and entertaining!	Rodney Smith CPA, CFE  Cat Samson, CPA 	Rodney Smith is a partner with PSK LLP, an Arlington, Texas-based CPA firm with a national presence. Rodney is credentialed as a certified public accountant and a member of The Church Network's Church Management Hall of Fame, Texas Society of Certified Public Accountants, and Association of International Certified Public Accountants. Rodney is a frequent speaker and author who has shared insights on fraud prevention, tax compliance, financial reporting, and other topics relevant to churches. Catherine (Cat) Samson is an audit manager with PSK LLP, an Arlington, Texas-based CPA firm with a national presence. Cat's focus is auditing and consulting for not-for-profit organizations. Cat is credentialed as a certified public accountant and is a member of The Church Network's Greater Fort Worth Chapter, Texas Society of Certified Public Accountants, and Association of International Certified Public Accountants.

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B03 – Design for Community Ministry Churches are expanding and renovating their facilities and campuses to accommodate broader community focused ministries. This session will explore examples of ministry-based projects in non-traditional settings. Examples include educational, retail, outdoor assembly, parks, recreation, benevolence, care facilities, multi-use buildings and early learning centers. Examples include non-tithe income revenue to help support ministries outside the church.	Stephen Carroll, AIA  Shane Hunt, AIA NCARB 	Stephen Carroll has forty-five years of experience in church architecture and planning. Since 1980, Rardin and Carroll's approach to architecture is to provide design solutions which facilitate both function and aesthetic, while being cost effective. He has been principal designer for over 1200 projects and has served as a church trustee for 35 years and on numerous non-profit boards. Shane Hunt joined the RCA team in January 2020, following his faith to use his talents for the higher purposes, bringing his 27 plus years of experience to the team. He has a Bachelor of Architecture degree from the University of Tennessee in 1995 and a master's degree in urban master planning from the University of Oklahoma in 1997. He is a nationally registered architect with multiple licenses through the National Council of Architectural Registration Board (NCARB).
B04 – Ministry Banking and Fundraising <small>CPE</small> This workshop will enable the church business administrator or executive pastor to gain an understanding of how lenders determine the borrowing capacity of the ministry as well as the loan application, loan approval, and loan closing processes. Common financing terms, loan structure, and loan pricing will also be covered.	Dan Mikes  Michael Faulkner 	Dan Mikes, senior vice president for Cass Bank, has been financing ministries for 31 years and has funded more than \$5.5 billion in loans to churches. Michael Faulkner leads the Solutions Team at TouchPoint and is the co-host of the monthly "What's the Point?" webinars. He's a grateful believer in Jesus Christ, a blessed husband and dad, a frustrated Texas A&M football fan, a boomerang piano student, and a movie junkie who speaks fluent <i>Princess Bride</i> . Michael and his wife live in Grapevine, Texas, with their three boys.
B05 – Why Cybersecurity is a Top Concern <small>CPE</small> Churches are just as likely to be the target of a cybersecurity attack as for-profit businesses and government entities. With all the vital details that concern church leaders, issues related to computers and data security can easily be overlooked. Churches store personal and financial data of members and donors and are often unprepared for an attack. We'll explore types of threats your church is susceptible to and what you can do to mitigate your risks.	Ashley Henson  Erika Norton 	Ashley Henson brought 10 years of management experience to SST when she joined in November of 2017. During her time with SST, Ashley has led the firm to greater efficiency. Ashley currently leads the operations department, manages internal IT and spearheads many process improvements. Ashley also works with the Client Accounting & Advisory Services (CAAS) team on software implementations, cybersecurity risk assessment, and IT/technology consulting. Erika Norton joined SST Accountants & Consultants in 2016 and serves as senior manager of client accounting and advisory services. She provides extensive knowledge and experience to SST's nonprofit clients having served as an accounting manager at nonprofit organizations. Erika holds an accounting degree as well as a master's in marketing management. She is originally from the Dominican Republic and her first language is Spanish.

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B06 – The Future of Giving: Storytelling The way members look at donating has changed. They want to know what their funds are being used for and the impact their gift has made. Nonprofits have been using the technique of storytelling for years to help create connection and drive engagement among their donors. Join Abby Bergman from Vanco as she shares how your church can utilize the power of storytelling to build connections with your members and inspire generosity all year long.	Abby Bergman 	Abby Bergman is Vanco's director of marketing. Abby has experience understanding churches' needs and helping them embrace new ways to have their message resonate with members – no matter where their members are. Abby works with churches to provide them with the tools they need to succeed even as the way churchgoers worship changes.
B07 - Independent Contractor or Employee? ^{CPE} As the IRS increases scrutiny of workers classified as independent contractors it is imperative churches understand how to properly classify their workers. Classifying workers in the same manner as "has always been done" is no longer acceptable. Misclassifying workers can result in significant penalties to the church in addition to inviting unwanted scrutiny from the IRS. This session will provide guidance for properly classifying workers and avoiding common errors made by churches.	Elaine Sommerville CPA 	Elaine L. Sommerville is licensed as a certified public accountant by the State of Texas. She is a regular speaker for the Texas Society of CPAs, The Church Network, the Houston Church Coop, and is an instructor for the AICPA. She serves as an editorial advisor for Christianity Today's Church Law and Tax Team and authored <i>Church Compensation – From Strategic Plan to Compliance</i> 2nd Edition (Christianity Today 2021.)
B08 – Self -Care for Administrators* This workshop explores the dimensions of physical, emotional, spiritual, and professional self-care for those in the business of ministry. Participants will be encouraged to examine their own routines of care and consider how to reduce stress and improve wellness. Participants in this workshop will complete 0.2 CEUs required for certification in The Church Network.	Mark King, DMin 	Mark King is a United Methodist elder of the Western North Carolina Conference serving as treasurer/director of administrative services for the Conference since 2016. Mark possesses divinity and business degrees including a D. Min. from Candler School of Theology, an MBA from Pfeiffer University and a MAcc from UNCC. He has served four congregations as administrator and executive pastor. He is married to Pat with three adult children, one adorable puglie Ruby, and one wild ragdoll cat Pearl. He was recipient of the TCN Saucedo Award in 2016.
B09 – Metro Network Roundtable Roundtable discussion group specific to church administration. Bring your questions and learn from others who have "been there & done that." Learn from your peers about best practices, policies, finance, reporting, multisite, technology and payroll just to name a few. You do not have to be a member of the group to participate in this session. Unless approved in advance, the session is closed to vendors. Contact GlennWood@seacoast.org for details.	Glenn Wood, CCA 	Glenn Wood is the pastor of administration for Seacoast Church where he has served since 1995. He oversees administration, IT/AV departments, legal areas, campus leases, site selection, campus design, politics, forecasting, and construction projects. He earned his CCA certification in 2015 and is a power Excel user, with a passion for teaching Excel, Pivot Tables, and analyzing data. He also writes the "Pastor Excel" article for the TCN publication.

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B10 – It's More than Just the Numbers <small>CPE</small> Oftentimes, people think auditors are mostly focused on the financial results, when, in reality, there is much more to assess about an organization's health. In this session, we will look at the other areas that matter in an organization including the impact of internal control design and structure, risk management, tone at the top, key metrics, and how staff and organizational culture impact all of these areas.	Hannah Lanser, CPA 	Hannah Lanser is an audit senior manager and leads the national religious niche practice at Wegner CPAs. For nearly ten years, she has been providing audit, tax, and consulting services for non-profit and religious organizations. Hannah has a passion for financial stewardship and accountability and is a firm believer that strong financial and administrative systems result in greater organizational success. Hannah annually attends annual continuing professional education seminars on accounting, auditing, compliance, and tax issues.
Thursday Keynote—The Changing Church: Looking Back to Leap Forward The Church never sits still for long. We have a long history of finding creative ways to share Jesus and do effective ministry from our earliest days until now. The most transformational impact, however, happens when the Church finds ways to adapt its forms and structures to address the most pressing needs of the world. It doesn't always take the same shape, but it almost always depends upon creative leaders.	Dr. Matt Cook  mattc@chchurches.org	Dr. Matt Cook serves as the director of the Center for Healthy Churches. He joined the Center after serving local congregations for thirty years with twenty years as senior pastor in churches in Texas, Arkansas, and North Carolina. Matt is a sought-after preacher, teacher, and workshop leader across the country and in various denominational settings. In addition to his work at the Center, he has served as interim pastor in multiple congregations across the country. Matt holds a bachelor's degree from Samford University and completed both his MDiv and PhD in Church History at Baylor University. When it comes to helping congregations, Matt combines research and scholarly insight with an emphasis on strategic focus and missional awareness. He has training and experience in strategic planning, staff reorganization and leadership development. Matt also has significant experience assisting congregations in the midst of pastoral transitions. According to Matt, "We are in the midst of the most challenging but also most dynamic period of change that congregations in North America have ever seen. We can either drown in those waves of change or we can surf them. But when a congregation decides to do the work of gaining missional clarity and creatively engaging its community, amazing things can happen."
C01 – Church Construction—Where to Begin? Whether you are renovating, expanding, or considering a new building, where do you begin? We will dive into the Biblical model for ministry construction projects. Did you know God revealed the way to fund your project? Do you understand He already has the blueprints for your project in heaven? When we follow this Biblical pattern, we can complete projects on budget that truly enhance our ministry vision and calling! This session will uncover the right steps!	Rodney James 	Rodney James was raised building with his father. God called him from the corporate world to full-time ministry where he served as church administrator and later senior pastor for 20 years. Having led his church through three major projects, and helped over 150 churches design ministry facilities, Rodney understands the full process from discovering need, designing, and building ministry related projects. Rodney has a gift and passion to educate churches and lead them through on-budget projects.

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C02 – Sharing Space for Mutual Benefit Is your church facility sitting empty throughout the week? Do you want to use your church facility more efficiently? Learn about innovative ways churches are leveraging their facilities by partnering with like-minded organizations while generating income and/or for community benefit. Examples will include preschools and daycares, community classes (fitness, art, cooking), work sharing, and recreation uses, among others. This presentation will discuss design and renovation strategies to maximize adaptability and flexibility for these partnerships.	Jacquelyn Block AIA, LEED  Michael Lehr 	Jacquelyn Block is the GFF Architects Church Works Studio director and has over 15 years of experience working with church and educational clients. Jacquelyn collaborates closely with her clients in the initial programming and planning phase to identify key strategies to create facilities that support her clients' missions in innovative and creative ways. Her passion is not just about great buildings, but also about developing strong and trusting relationships with her clients. Michael Lehr is an associate and senior project leader in the GFF Architects Church Works Studio. Mike has over 20 years of experience working with church clients and manages projects from initial feasibility studies and master planning through construction administration. He is passionate about helping churches meet their ministry goals through well-designed facilities. Mike builds strong client relationships and has an intimate knowledge of working with building committees and church staff.
C03 – What Text-Savvy Churches Know Church leaders need digital tools for giving, communication, registrations, outreach, assimilation, discipleship, check-in, volunteer management, pastoral care, and more. And they need a delivery system that doesn't require constant promotion. People love to text. In fact, it is the most used app on most phones and 97% of Americans text every day. Businesses and other organizations use text all the time. Join the conversation as we talk about what text-savvy churches know and are learning.	Boyd Pelley 	Boyd Pelley is co-founder and culture architect at ChurchTeams. From 1990 to 2008 he served as discipleship, administrative, and family pastor of churches in New Mexico, Nebraska, and Texas. ChurchTeams was born out of his passion for discipleship and team-building in the local church. He has been married for 36 years and has two adult children who love Jesus with kids of their own!
C04 – Effective Succession Planning ^{CPE} Between the demands of the past few years, the Great Resignation, and Baby Boomers retiring, succession planning has become more important than ever. Join us to learn the key elements of an effective succession plan that will help your church prepare for what's next and avoid unexpected consequences. We'll discuss how to outline your church's challenges and the leadership qualities needed to address them, identify and mentor future leaders, and develop a written plan.	Kenneth Q. Tan, CPA  Nathan Davis, CPA 	Kenneth Q. Tan serves as a partner at CapinCrouse. He has more than 13 years of public accounting and large nonprofit experience, providing both advisory and assurance services to various nonprofit entities, churches, and mission organizations. Ken previously managed the audits of public Fortune 100 and private multi-billion-dollar companies for a Big 4 accounting firm and served as the controller and corporate officer for a large faith-based multi-national mission agency. Nathan B. Davis is a senior manager at CapinCrouse. He has over 10 years of experience providing services and expertise to various nonprofit entities, including churches and denominational entities, colleges and universities, private schools, and international mission organizations. Nathan specializes in providing assurance services, with special emphasis in employee benefit plan audits.

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C05 – Accounting for Non-financial Assets <small>CPE</small> Churches and ministries rely on contributions to conduct their mission-related activities. A recent Accounting Standards Update requires additional transparency around contributed nonfinancial assets received—including on how those assets are used and valued. Examples of contributed non-financial assets include land, buildings, and equipment; the use of facilities; materials and supplies; food, clothing, or pharmaceuticals; and recognized contributed services. The presentation will review the specific required disclosures and provide examples relevant to Churches and ministries.	Charlotte Henry, CPA 	Charlotte Henry's entire work experience has been in the not-for-profit sector. With over 15 years of experience in public accounting, with a focus on accounting, auditing, and consulting working with churches, ministries, education, social services, and arts and culture. Charlotte believes in delivering services that are uniquely matched to the needs of each client. She strives to translate financial information into terms that are relevant and practical for each client's situation.
C06 – Thriving through Design and Construction Design and construction can be an enjoyable process with the right partners. Participants will learn how to 1) select the best design and construction delivery method for their project 2) assemble their team of professionals; and 3) avoid pitfalls and headaches of the process.	Janis Brackett, AIA, LEED, AP  Jeremy Stovall 	As director of community projects at Kirksey Architecture, Janis Brackett leads Kirksey's Religious, Cultural/Civic, and Non-Profit projects. She brings more than 20 years of experience and passion for collaboration to the design process. Working with boards, committees and volunteer groups, she values the powerful outcomes resulting from inclusion and aligning stakeholders around a shared vision. Jeremy Stovall, president of Brookstone Construction, has more than 25 years of experience building community-centered facilities for non-profits, churches, and educational institutions. Jeremy genuinely connects with clients representing all project types, seeking to understand each organization's core mission and how the mission is supported by staff, volunteers, and community members. Jeremy is a proud Texas A&M University graduate, with a Bachelor of Science degree in construction science.
C07 – Basic Accounting Forum <small>CPE</small> This session is for administrators, accountants, and other church leaders who have been in their positions for five years or less. We will discuss a variety of topics that impact your financial statements and accounting records. The content will be driven by the audience and facilitated by a speaker with many years working with churches and ministries. Come be a part of it!	Vonna Laue, CPA 	Vonna Laue was a partner for a national CPA firm serving not-for-profit entities. Subsequently, she held an executive role with ECFA. She is currently serving ministries through financial and operational consulting. She has a B.S. in accounting and an MBA in leadership and HR management. She has served on national and international boards and has published articles in multiple national publications as well as co-authored three books. Her speaking experience includes a variety of regional and national conferences.
C08 * - Information Technology – Part 1 <small>CPE</small> Church administrators wear many hats, and one that is important and, often, puzzling is oversight of Information Technology. We'll look at these foundational issues to help you make strategically wise IT decisions: Current Networking Technologies, Making Wise Hardware & Software Purchases, IT Staffing, System & Data Security, and Disaster Recovery. This workshop will complete the 0.1 CEU required for certification in The Church Network.	Jonathan Smith 	Jonathan Smith has been the director of technology for Faith Ministries since 2001. Jonathan oversees all technology at Faith's multiple campuses. His responsibilities include financial planning and budgeting, network administration, technology team management, IT support and audio/visual team oversight. In addition to his role at Faith, Jonathan is also the president of MBS, Inc. MBS provide technology services exclusively for churches and ministries. He is also an author and frequent conference speaker.

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C09 – Fresh Eyes on Healthcare and Retirement Choosing the right benefits strategy to care for your team well is an important decision that comes with many choices. Reviewing out-of-the-box benefit strategies for ministry health care and retirement with a fresh perspective can help you better steward your resources.	Art Tennille  Jordan Puskos 	Art Tennille is GuideStone's director of retirement solutions for churches and other ministries. Based in Nashville, Tennessee, Art joined GuideStone in 2020 after almost two decades of ministry to churches and individuals through various leadership roles at Lifeway Christian Resources. Art grew up in Georgia and earned his Master of Business Administration degree from The University of Georgia. Jordan Puskos is an experienced insurance professional who is dedicated to meeting your organization's benefit needs. From helping craft a plan that is right for you to providing continued administrator support, she is committed to building a lasting relationship with your ministry. Jordan has served at GuideStone® since 2010 and has a bachelor's degree from Texas A&M University. In addition to helping clients, Jordan plays an active role in her church and community.
C10 – Collaboration: Finding New Energy Energy, most American congregations have less of it than a generation ago. Even our largest congregations are having to work harder to get and keep people engaged. There are, however, sources of energy all around us if we're willing to color outside the lines, let things be a little messy, and most importantly relinquish control. The key is collaboration, finding partners where collaboration creates something greater than each partner brings to the table.	Dr. Matt Cook 	Dr. Matt Cook serves as the director of the Center for Healthy Churches. Dr. Cook joined the Center after serving local congregations for thirty years with twenty years as senior pastor in churches in Texas, Arkansas, and North Carolina. Matt is a sought-after preacher, teacher, and workshop leader across the country and in various denominational settings. In addition to his work at the Center, he has served as interim pastor in multiple congregations across the country
01 – Reaching Community, Stabilizing Finances This session is a presentation of case studies on faith-based, mixed-use development: housing, community centers, retail, and more. Goals are 1) Explain the growing opportunity for churches in mixed-use development to build a different financial model not exclusively dependent on congregational donations. 2) showcase how mixed-use development creates opportunities to reach the community for Christ	Ravi Waldon, AIA, LEED, AP  Rev. Joseph Williams 	Ravi Waldon is the principal for Michael Graves Architecture's faith-based sector. Architect of over twenty churches, his experience extends to the design of multifamily housing, retail, community centers, and schools. From dedicated worship spaces to faith-based, mixed-use developments, Ravi's heart and calling is to create buildings that serve God's Kingdom. Rev. Joseph Williams is an ordained Baptist minister with more than 35 years of ministerial service. As senior program director with Enterprise Community Partners, CEO of Bridge of Hope, LLC, and with over 20 years working in Human Services and Organizational Development, Rev. Williams is a committed and passionate community builder known for his expertise in building collaborative relationships among communities while helping houses of worship develop affordable housing facilities and other impactful community structures.
D02 – When to Leave Of all the ministry decisions you make, leaving your position will be the toughest. In this session, we will discuss when you know it is time to leave your ministry and how to leave well. Matt Steen, co-founder of Chemistry Staffing will share what he has learned through his own ministry experiences and those of the ministers that they have coached through the years.	Matt Steen 	Matt Steen has served the local church for over two decades as a youth pastor, church planter, and executive pastor. Today, as a co-founder of Chemistry Staffing, Matt has made a career of helping churches thrive through intentionality, clarity, and creating healthy cultures. He is convinced that a healthy church is led by a healthy team with great chemistry and loves partnering with Chemistry's churches to do great things for the Kingdom.

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Workshop	Speaker	Bio
D03 – No More Boring Board Reports ^{CPE} Creating the exact balance of report data and commentary can be a challenge when your board or committee consists of a variety of skills and experience. This can make it difficult to effectively communicate essential financial information. During this session discover how to streamline the creation of your monthly reports and how to provide context to the numbers and easily make the data visual through charts and graphs. Take your reports to the next level!	Tammy Bunting 	Tammy Bunting , chief revenue officer at Martus Solutions, develops and implements growth strategies. With over thirty years of experience in accounting, business management, and operations in the church, nonprofit and for-profit sectors, she has impacted a myriad of organizations. Her big picture thinking has been instrumental in creating transformative business plans and financial models. She loves a challenge and finds the best ideas can be found "outside of the box."
D04 – Essentials of a Governing Board ^{CPE} The importance of a strong effective church board cannot be overemphasized. Left unchecked, even minor board neglect can eventually intrude upon the accountability and effectiveness of the church. While the board has the broad responsibilities of being well informed, committed to board service, assuring financial vibrancy of the church and charting the long -range strategy of the church; it also has key routine responsibilities that require very specific actions be routinely performed. During this workshop we will discuss these 10 essential responsibilities that will help your church's governing board protect the integrity of the church and enhance an environment of accountability.	Emily VerSteeg, CPA  Jake Lapp, CPA 	Emily VerSteeg serves as an ECFA compliance associate, utilizing her accounting background to assist both new applicants and existing members with an emphasis on compliance with ECFA standards. Emily joined the ECFA team after serving over 20 years in church administration and operations. Emily is passionate about leveraging her background as a CPA and her ministry experience to help organizations fulfill their mission while maintaining high standards of financial integrity, transparency, and governance. Jake Lapp serves ECFA as vice president of member accountability, where he works mainly with current ECFA members in maintaining compliance with ECFA Standards. Jake enjoys getting to work with members through the annual renewal process, Standards Check-in program, formal compliance reviews, and answering questions regarding compliance with ECFA Standards and best practices
D05 – Finance, Meet Data ^{CPE} Most churches today track a few key metrics in a spreadsheet. But as your data grows so does your spreadsheet (and your frustration!). There is a better way. Our session will cover the latest trends in data analytics and how to begin integrating financial and non-financial data in your church. We will provide practical steps to help you review the different data sources in your church, assess your needs and software, and move toward an integrated, real-time solution.	Jeff Roberts, CPA  Keven Truhler, CPA  Tyler Gerig 	Jeff Roberts is an outsourced CFO with CliftonLarsonAllen, LLP. For over 30 years he has been helping nonprofits achieve financial excellence through improved monthly reporting, cashflow management, strategic planning, and systems design. Jeff has extensive experience with churches, ministries, and other nonprofits. He is a member of the AICPA and speaks frequently for the Colorado Nonprofit Association and the Christian Leadership Alliance. Keven Truhler is a principal with the BizOps Group of CLA. He has been with the firm for fourteen years providing audit, accounting, and software services with a wide variety of non-profit and government clients. Today, Keven specializes in implementation of cloud-based accounting solutions and has implemented financial systems on more than 200 non-profit and for-profit organizations. Additionally, Keven assists CLA with the development of cutting-edge technology solutions for CLA's clients. Tyler Gerig is a digital growth consultant focused on identifying opportunities to provide CLA nonprofit clients with valuable digital solutions. By working closely with client relationship leaders, Tyler is leveraging the growing CLA digital capabilities, to address some of our clients biggest and most urgent business challenges. From automating the manual accounting process to predicting donor churn, Tyler and his team develop solutions to help organizations transform their data into one of their most valuable assets.

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D06 – Audit and Tax Technical Hot Topics <small>CPE</small> We will be presenting on many technical hot topics in both audit and tax areas. Bring your own technical topics to the Q&A portion and we will address all your questions and concerns.	 Ellen Lucciola, CPA  John Hughes, CPA	<p>Ellen Lucciola provides tax planning and compliance support, CFO services and general accounting, planning, and consultation services to a range of individuals, businesses, and non-profit entities at Ron Blue & Co. With more than 30 years of experience, she leads the tax-exempt practice and the non-profit consulting and tax compliance area for both private foundations and public charities. In addition, Ellen has experience with multi-state filings, foreign tax compliance, and tax planning support for professional athletes and entertainers.</p> <p>John Hughes provides audit, tax, and consulting services at Ron Blue & Co to a variety of churches and missionally minded organizations. Previously, John has served as CFO of a large medical practice in Southern California and CFO of Hume Lake Christian Camps in California's Sierra Nevada mountains. John's career began at one of the big four accounting firms specializing in audits of higher education and not-for-profit organizations. He resides in North Idaho and loves being outdoors with his family.</p>
D07 – Financial considerations Financial for Churches <small>CPE</small> With financing costs at their highest levels in 20 years and construction costs continuing to pressure project budgets, we'll review what options exists to take some of the sting out of expansion costs and also how to find a financial partner who has the capacity and desire to serve your church beyond the next project.	 Jeremy Moore	<p>Jeremy Moore has been working with faith-based non-profits for twenty years. While working on an undergraduate degree from Lee University he joined the US Army Reserves. He has done graduate and post-graduate work at the Stanford GSB and Northwestern University's Kellogg School. His background includes time as a financial advisor with Merrill Lynch before joining Regions Bank as senior vice president, where he did his first church construction financing before moving on to serve religious institutions exclusively, developing deep industry expertise as the national sales manager for ECCU. At Bank of the West, he manages the Religious Institution Banking Team, to continue to serve large communities of faith by supporting our nationwide team of specialists.</p>
D08 – *Information Technology – Part 2 <small>CPE</small> Church administrators wear many hats, and one that is important and, often, puzzling is oversight of Information Technology. We'll look at these foundational issues to help you make strategically wise IT decisions: Embracing the Cloud, Mobile Device & App, Management, BYOD (Bring Your Own Device) and What's Hot & What's Not. this workshop will complete the 0.1 CEU required for certification in The Church Network.	 Jonathan Smith	<p>Jonathan Smith has been the director of technology for Faith Ministries since 2001. Jonathan oversees all technology at Faith's multiple campuses. His responsibilities include financial planning and budgeting, network administration, technology team management, IT support and audio/visual team oversight. In addition to his role at Faith, Jonathan is also the president of MBS, Inc. MBS provide technology services exclusively for churches and ministries. He is also an author and frequent conference speaker.</p>
D09 – Advanced Accounting Forum <small>CPE</small> This session is intended for administrators, accountants, and other church leaders that have been serving in this capacity for six years or more. The interactive content of this session will be driven by the attendees and topics may cover areas such as unrelated business income, school accounting, and risk assessments. Come share your experiences and challenges.	 Vonna Laue, CPA	<p>Vonna Laue was a partner for a national CPA firm serving not-for-profit entities. Subsequently, she held an executive role with ECFA. She is currently serving ministries through financial and operational consulting. She has a B.S. in accounting and an MBA in leadership and HR management. She has served on national and international boards and has published articles in multiple national publications as well as co-authored three books. Her speaking experience includes a variety of regional and national conferences.</p>
D10 – How to Avoid Top 2 Legal Risks in 2023 This session will focus on the top two legal risks that churches are facing in 2023: Labor and employment lawsuits and State Attorney General Investigations. In 2023, our firm, exclusively devoted to church law, has seen a huge influx in labor and employment cases and state attorney	 Dustin Gaines	<p>Dustin Gaines focuses his practice on litigation matters related to churches, schools, and non-profit organizations. He has a diverse practice that focuses on general civil litigation matters and constitutional/religious liberties matters. He also brings years of ministry experience to the firm. He has served for many years in church ministry and Christian school administration. As both an attorney and pastor Dustin relates with pastors and will guide you to a resolution of your legal challenge from a pastor/attorney's perspective</p>

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E01 – Remodel, Repurpose, or Rebuild The session will focus on evaluating the options and determining the best path forward. If your church is growing and in need of facility expansion or construction, the road ahead can be overwhelming. Seminaries don't offer courses on this often complex and intricate process, making it difficult for church leaders to navigate this path alone. Church architect Don Mahoney will share some key things to consider as you evaluate whether to remodel or add on to your existing church building, repurpose an existing commercial retail space or build a new facility.	Don Mahoney 	Don Mahoney has one of the most extensive backgrounds in worship design in the U.S. He has designed prominent church facilities all across the country throughout his 40+year career and has been recognized with a number of awards for innovative and creative church design, including multiple WFX Solomon Awards and the Lutheran Church Extension Fund Award for Best Liturgical Design. Don specializes in helping ministries cast their vision through creative master planning and conceptual design.
E02 - Creating a Successful Project This session will provide key tips for people involved with planning church facilities and discussions on avoiding the seven common mistakes made when planning. We will explore the importance on developing the design committee/decision makers, building maintenance, creating a vision to promote, trends in buildings, significance of outdoor space, and more building design items to consider.	Bruce Woody AIA, NCARB 	Bruce Woody is president & CEO for HH Architects and a frequent speaker on both large and small-scale faith-based campus planning projects. Since joining the firm in 1990, he has served as design lead or principal-in-charge on the vast majority of the firm's large-scale projects, many of which are award winning. Bruce brings creative solutions to each project, helping them be on time and budget.
E03 – Best Financial Practices for Churches ^{CPE} Join Mark Crain from Ministry Brands and Mike Poirier from Christian Community Credit Union for an educational session covering financial best practices and critical topics in church finance that are misunderstood or misinterpreted.	Mark Crain  Mike Poirier 	Mark Crain is a professional educator focused on implementing successful strategies for customers using a wide variety of Ministry Brands products. Mark's background in education and business management allows him to bring a unique perspective on church accounting and member management. Mark has been with Ministry Brands for six years. Mike Poirier joined Christian Community Credit Union as senior vice president of ministry lending in January 2021. Poirier has an extensive background in commercial lending including nearly seven years at Patelco Credit Union serving as VP of consumer and commercial loans. While at Patelco, Poirier revamped the Commercial Loan Department and built a scalable, digital consumer loan model. He also worked over six years at Evangelical Christian Credit Union's Ministry Sales and Special Assets divisions
E04 - How Is Your Financial Health ^{CPE} Right now, it has never been more important to find ways to continuously monitor the financial health of your ministries. Donors and funders want to contribute to ministries that can deliver on their missions. To monitor financial health, key stakeholders will want to understand an organization's funding or revenue, cash flow/sustainability, expenses/efficiency, and debt management. We will share and discuss twelve key metrics than can help organizations keep a watchful eye on their financial health trends.	Joan Benson  MaryFrances Pidgeon 	Joan Benson is director of Nonprofit industry marketing at Sage Intacct. She has -25+ years of experience supporting organizations with technology for financial management and insight. She is a nonprofit thought leader, author, and contributor. MaryFrances Pidgeon, is industry principal nonprofit solution consultant for Sage Intacct. She has over 25 years accounting experience with a diverse accounting background. Currently she works on the nonprofit team at Sage Intacct as one of their nonprofit specialists. She assists the product marketing and development teams in understanding, not only the governmental compliance requirements of nonprofits, but operational reporting and functional aspects required of nonprofit organizations seeking a cloud based financial solution.

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E05 - The Next Gen Stewardship Roadmap "The New Normal" for churches includes declining attendance rates and share of charitable giving. To help churches respond to these challenges, Vision2 and Christian Stewardship Network collaborated on a survey and event series to collect stewardship insights from over 150 churches ranging from 25 to 45,000 average weekly attendance. Join this session for actionable insights on what your members are seeking and ways to elevate your church's stewardship strategy in these times.	Carl Tierney  Leo Sabo 	As a believer with a 28-year technology background, Carl Tierney has collaborated with the Bill and Melinda Gates Foundation, UN Mobile Health technology, group, and WorldVision International. After serving 4 years as director of enterprise solutions at Blackbaud, he turned his focus to the church and restoring a sense of worship to online giving. Carl built Vision 2 in 2012 from the ground up to equip churches to meet the needs of today's and tomorrow's givers. Leo Sabo loves to see people experience financial awakening. He's spent the last 20 years working with couples, individuals, and church leaders, helping them understand and manage finances conforming to Biblical principles. He's served as a stewardship pastor at Gateway Church in Southlake, Texas, where he enjoyed teaching, coaching, and developing curriculum. In his current role as president of CSN, he gets to share the incredible impact financial stewardship and generosity can have in the church.
E06 - 3 Money Mistakes Ministers Make Avoid the common ministerial financial mistakes that can lead to significant financial losses in the present and in retirement. Learn why ministers should always have a mortgage, the value of contributing to a 403(b)(9) church and denominational plan, and why housing allowance is a key component to maximizing savings and minimizing taxes.	Jamison Davis 	Jamison Davis is a financial advisor with over 20 years of experience, 10 of which as a bi-vocational minister. Over the course of his career, he has accumulated a wealth of knowledge to serve ministers and churches well. He lives in Phoenix, AZ with his wife, three kids, and one St. Berdoodle.