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Workshop Descriptions

CPE denotes CPE credit session * denotes course in the TCN certification program.

Workshop Number , Title , and Description	Speaker	Biography
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Tuesday July 19 - FastTracks (Pre-Conference Intensives) — Held at Marriott St. Louis Grand Hotel 8:30 am – 3:30 pm

Below are some Pre-Conference Intensive available. They are not included in the regular registration. There is a SEPARATE FEE for each. See Registration Form for pricing. For Details, see FastTrack under Event Detail on the website.

FastTrack: Accounting	<p>Vonna, Laue CPA, Facilitator</p> 	<p>Vonna Laue was a partner for a national CPA firm serving not-for-profit entities. Subsequently, she held an executive role with ECFA. She is currently serving ministries through financial and operational consulting. She has a B.S. in Accounting and an MBA in leadership and HR management. She has served on national and international boards and has published articles in multiple national publications as well as co-authored three books. Her speaking experience includes a variety of regional and national conferences.</p>
FastTrack-Executive Pastor:	<p>Matt Gates, CCA Facilitator</p> 	<p>Matt Gates is executive pastor at Victory Family Church where he has served in several capacities since 2000. For the first 18 years Matt was the church business administrator. Matt served as the president for the Western Pennsylvania Chapter of TCN. In 2020, he was awarded the Maurice Saucedo Award as the church business administrator of the year. Matt has been married to Laura for 22 years and has two children.</p>
FastTrack: Church Facilities	<p>Paul Johnson Facilitator</p> 	<p>Paul Johnson is an emeritus member of The Church Network. He has been a CCA since 1992 and a member of The Church Network since 1985. He is a past president of the Association’s Board, and he has held many offices with the association. Paul was associate minister of administration at First Christian Church and minister of administration at Plymouth Congregational Church, both in Des Moines, IA. He was minister of business administration at Wilshire Baptist Church in Dallas for eight years prior to retiring in 2014. Paul’s years of experience in facility matters and his understanding of the relationship between administrators and facilities staff make him an excellent facilitated of the Church Facilities Network FastTrack.</p>
FastTrack-Human Resources	<p>Sherrie Turner, CCA, SPHR, SHRM-CP, Facilitator</p> 	<p>Sherrie Turner was a corporate executive in two Fortune 500 companies prior to serving as the business operations director for Calvary, Chapel Newport News. Sherrie is a graduate of Stanford University in Organizational Behavior /Industrial Engineering and has over 25 years of experience in Program Management, HR, and Training. She is president of the TCN Tidewater chapter and is passionate about equipping churches with the tools necessary to enrich ministry, empower people, enhance stewardship, and encourage ministry excellence</p>



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FastTrack: Leadership

**Denise Craig, CCA
Facilitator**



Denise Craig is Past President of the TCN Board President of TCN and is the executive pastor of operations at Abba’s House ensuring the day-to-day operations of the church run smoothly. Trained at Southwestern Seminary, she is a CCA. She serves on the ECFA Church Board of Reference, on the Editorial Advisory Panel for *Church Executive Magazine*, and on the Executive Board of the Hamilton County Baptist Association.

Tuesday, July 19 - Launch – General Session I — America’s Center Ballroom 5:30pm – 6:30pm

Keynote: Recovering our Humanity in Ministry

Ministry demands us to try to know everything, fix everything, and be everywhere at once. The pace pushes us to do large famous things as fast as we can. But most things that matter in ministry call for small mostly overlooked things over a longer period of time. Jesus frees us to embrace the small steps of our big purpose.

Dr. Zack Eswine



Dr. Zack Eswine is Lead Pastor at Riverside Church (EPC) in Webster Groves, Missouri, where he has served since 2008. In addition serves as an adjunct professor at Covenant Seminary. In addition to his service at Covenant & Riverside Church, Dr. Eswine and his wife, Jessica, serve ministry leaders and those who doubt by opening their home and pursuing the wisdom of Jesus for the questions of life.

Wednesday, July 20 — General Session II — America’s Center Ballroom 8:30am – 10:15am

Keynote – Leading in Uncharted Territory

If there is anything that we have learned in the past 2 ½ years it is that there is no way to predict the future and that the world in front of us is nothing like the world behind us. Faith leaders are needing to learn to develop a deeper understanding of how the unchanging Gospel requires us to lead change. How do we lead when we go “off the map”?

**Tod Bolsinger, PhD,
MDiv**



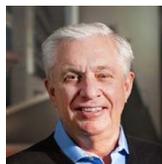
Tod Bolsinger is the co-owner and principal of AE Sloan Leadership, Inc., an executive coaching and consulting firm that works with church, non-profit, and marketplace leaders in leading change. He is also the executive director of the DePree Center Church Leadership Institute, a Senior Fellow of the DePree Center for Leadership, Associate Professor of Leadership Formation at Fuller Theological Seminary. He was the founder of the Fuller Leadership Platform and served as a vice president of Fuller Seminary for six years. Prior to his educational career, he served as a pastor for 27 years. He is the author of five books: *Canoeing the Mountains: Christian Leadership in Uncharted Territory*, *Leadership for a Time of Pandemic: Practicing Resilience* and most recently, *Tempered Resilience: How Leaders are Formed in the Crucible of Change*.

Wednesday, July 20 — A Workshops — 1:00pm – 2:45pm

A01 (E) – Grow Your Impact

Staying current with today’s trends in church architecture requires adapting while keeping the spirit of your church and maintaining values that are important to your congregation. Something as small as painting the exterior, or installing a new sign, creates the impression that you project not just to your members but to potential guests. In this session, we will discuss some different ways to grow your

Charlie Daniels



Charlie Daniels, owner and founder of Churches by Daniels, has worked in construction his entire life. While attending Rhema Bible College in the 1980s, he was asked to use his background in construction to manage their project: a 250,000 square-foot, five-thousand-seat sanctuary and Churches by Daniels was born. Charlie is licensed and bonded in 48 states and is dedicated to being the premier resource to pastors and staff, utilizing his experience to help churches “rise up and build.” Neh. 2:18

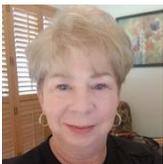
Aaron Blair, chief of operations, at Churches by Daniels, is known for going beyond the status quo to foster creative strategies in support of clients and projects. Prior to joining Churches by Daniels, Aaron amassed



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<p>impact by improving your facility to impact your community.</p>	<p>Aaron Blair  Chad Vanderipe </p>	<p>over twenty years of award-winning city management experience in multiple states across the country. Originally from Ohio, Aaron has a degree in Urban Planning from the University of Cincinnati.</p> <p>Chad Vanderipe, business development at Churches by Daniels, is known for helping, educating, and supporting pastors and committees on campus development and expansion projects. As an experienced client engagement advisor, Chad helps pastors and their teams see beneath the surface both the opportunities and challenges that come with developing their campuses.</p>
<p>A02 (E) – The Data-driven Church (CPE) How can you best leverage your data to achieve greater mission success? Join us as we look at The Data Driven Church -- and provide you with practical ways that you can use your data to better tell your story, become better stewards, gain efficiencies, and provide real time insights to your ministry leaders. We will look at key themes from Michael Batts’s great resource, Church Finance, and illustrate the practical application of these concepts within a financial system.</p>	<p>Joan Benson  Jane Dennis, CPA </p>	<p>Joan Benson is director of Nonprofit Industry Marketing at Sage Intacct. She has -25+ years of experience supporting organizations with technology for financial management and insight. She is a nonprofit thought leader, author, and contributor.</p> <p>Jane Dennis is senior solutions consultant for Nonprofit Industry at Sage Intacct. She is a Certified Public Accountant with over 10 years of experience serving non-profit organizations through accounting/audit, software implementations, and solutions consulting</p>
<p>A03 (E) Crypto Currency and Donations (CPE) Learn why Crypto Currency is becoming an important conversation in giving as well as gain a better understanding of the back-end process of receiving donation and funds through electronic payment process. Walk away knowing how to respond to the question: Can you accept crypto?</p>	<p>Stephen Ballard </p>	<p>Stephen Ballard is co-founder of OnlineGiving.org. His mission to educate leader on how to use technology to raise donations and cut processing fees drives his passion to help others understand how to utilize technology and reduce the cost associated.</p>
<p>A04 (E) Exploring Generosity Tools and Strategies (CPE) Learn to identify, measure, interpret, report, and act on Key Performance Indicators known to impact annual, capital and planned-giving. Understand the important correlation between household giving and their engagement in worship, small groups and serving others. Discover tools for identifying and growing donor segments, including high-capacity, new and younger givers. Explore strategies to identify potential, measure success, improve reporting and develop actionable plans. Downloadable resources included.</p>	<p>Joe Park  Dr. Rhodes Logan </p>	<p>Joe Park leads the Horizons Stewardship team of 36 Ministry Strategists, ICF trained coaches, and support staff in their mission of helping churches and faith-based non-profits grow disciples and fund ministry. The Horizons team has guided raising more than eight billion in capital funding and uncountable annual and planned-giving. Joe is a former bank CEO who frequently speaks on subjects impacting generosity. Over 45,000 church leaders follow his weekly blog.</p> <p>Rhodes Logan is an SVP with Horizons, ICF trained coach, and has been a fundraiser for over two decades. Rhodes was the CDO for the UMC Development Center overseeing the development activities of eight ministry agencies. As campaign director for the University of Tennessee, Rhodes raised over \$150M as part of the \$1B “Campaign for Tennessee.” Dr. Logan has expertise in capital campaigns, major gift solicitations,</p>



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	<p>Richard Rogers</p> 	<p>planned-giving, annual giving programs, and development communications.</p> <p>Richard Rogers is an SVP with Horizons and ICF trained coach. He brings a blend of business savvy, ministry experience, and passion for the local church. With over 20 years of experience, Richard’s aspiration is raising levels of discipleship to enable God’s vision to become a reality. He has partnered with churches in successful capital campaigns raising from over \$13M to over \$300K. Richard is also the author of <i>The E-Giving Guide for Every Church</i>.</p>
<p>A05 – Theology and Ethics of Church Administration* Through a dynamic mix of presentations, discussions, and case study material, this workshop will explore five interrelated topics: (1) theological perspectives on church administration, (2) administration as ministry and mission, (3) administration as a fundamental task of faithful stewardship, (4) key ethical issues in administering churches and ministry organizations, and (4) the TCN Code of Ethics. Participants in this workshop will complete the 0.1 CEU required for certification in The Church Network.</p>	<p>Terry Bertrand, DEdMin, CCA</p> 	<p>Terry Bertrand has recently retired where he served as the executive minister of administration for First Baptist Arlington, Texas for 21 years. He has served in the area of church administration ministry in Texas and Louisiana for 40 years. Terry has served on the Board of the NACBA (2006-10), is an adjunct professor at Dallas Baptist University, and directs TCN Certification Center at DBU. He is active in civic affairs in Arlington where he serves on four local boards.</p>
<p>A06 – Sexual Abuse Risk—Changes in Landscape This session will describe the new challenges related to child sexual abuse in ministry: insurance requirements, legislative changes, and how predators have adapted. The session will continue with a description of an effective Safety System that each ministry should have in place to prevent sexual abuse. The session will conclude with an overview of steps to take to deal with the “ol” challenge while correctly navigating “new” challenges.</p>	<p>Gregory Love</p> 	<p>Gregory Love is a partner at the law firm Love & Norris, and he is the co-founder and director of MinistrySafe. As a thirty-year sexual abuse lawyer, Love is an expert in legal standards of care related to child sexual abuse. His clients include denominations, churches, universities, private schools, non-profits, and youth sports groups. Love is Visiting Faculty at Dallas Theological Seminary where he teaches the only graduate-level course on Preventing Sexual Abuse in Ministry Contexts.</p>
<p>A7 –The Most Important Aspect of Leadership Edwin Friedman famously wrote that the most important aspect of leadership is a most unexpected and unwelcome reality that all leaders face: Sabotage. How do we develop the resilience to face the very internal resistance of our own people?</p>	<p>Tod Bolsinger, PhD, MDiv</p> 	<p>Tod Bolsinger is the co-owner and principal of AE Sloan Leadership, Inc., an executive coaching and consulting firm that works with church, non-profit, and marketplace leaders in leading change. He is also the executive director of the DePree Center Church Leadership Institute, a Senior Fellow of the DePree Center for Leadership, Associate Professor of Leadership Formation at Fuller Theological Seminary. He was the founder of the Fuller Leadership Platform and served as a vice president of Fuller Seminary for six years. Prior to his educational career, he served as a pastor for 27 years. He is the author of five books: <i>Canoeing the Mountains: Christian Leadership in Uncharted Territory</i>, <i>Leadership for a Time of Pandemic: Practicing Resilience</i> and most recently, <i>Tempered Resilience: How Leaders are Formed in the Crucible of Change</i>.</p>



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<p>A08 – Audit and Tax Technical Hot Topics (CPE) In this workshop you will learn about many of the hot topics in the world of auditing and tax compliance specifically for churches just like yours! Topics may include New Accounting Technical Pronouncements, such as ASC 842 New Leasing Standards, and other new pronouncements; Payroll Reporting for Pastors- the correct way; Tax Q&A; and more!</p>	<p>Ellen Lucciola, CPA </p> <p>Julie Morgan, CPA </p> <p>John Hughes, CPA </p>	<p>Ellen Lucciola provides tax planning and compliance support, CFO services and general accounting, planning, and consultation services to a range of individuals, businesses, and non-profit entities at Ron Blue & Co. With more than 30 years of experience, she leads the tax-exempt practice and the non-profit consulting and tax compliance area for both private foundations and public charities. In addition, Ellen has experience with multi-state filings, foreign tax compliance, and tax planning support for professional athletes and entertainers.</p> <p>With more than 20 years of experience in public accounting, Julie Morgan has specialized in serving churches and non-profit organizations throughout her career. She is a Certified Public Accountant and a member of the American Institute of CPAs and the California Society of CPAs. In her role, Julie specializes in auditing, accounting, and consulting for churches, parachurch ministries, and other not-for-profit organizations. She is also an adjunct professor of auditing at Vanguard University of Southern California.</p> <p>John Hughes provides audit, tax, and consulting services at Ron Blue & Co to a variety of churches and missionally minded organizations. Previously, John has served as CFO of a large medical practice in Southern California and CFO of Hume Lake Christian Camps in California’s Sierra Nevada mountains. John’s career began at one of the big four accounting firms specializing in audits of higher education and not-for-profit organizations. He resides in North Idaho and loves being outdoors with his family.</p>
<p>A09 –Empowering Remote Work (CPE) Church teams are an increasingly mobile workforce. Topics include the following: How do you manage a workforce that often doesn’t work onsite? What technologies work best? What HR and legal issues are there? What are the benefits to the church?</p>	<p>Panel facilitated by Nick Nicholaou </p>	<p>Nick Nicholaou has been published in many books and journals and is the author of Church IT: Strategies and Solutions published by Christianity Today. Nick is also a recipient of CLA’s Distinguished Service Award, is a The Church Network Hall of Fame inductee, and a former member of the ECFA Standards Committee. In 2021 he founded GreenDot Press, a book publisher whose goal is to help Christ-followers sense God’s direction in their lives after 35 years of serving Christian churches and ministries through MBS.</p>
<p>A10 – Basic Accounting Forum (CPE) This session is for administrators, accountants, and other church leaders who have been in their positions for five years or less. We will discuss a variety of topics that impact your financial statements and accounting records. The content will be driven by the audience and facilitated by a speaker with many years working with churches and ministries. Come be a part of it!</p>	<p>Vonna, Laue CPA </p>	<p>Vonna Laue was a partner for a national CPA firm serving not-for-profit entities. Subsequently, she held an executive role with ECFA. She is currently serving ministries through financial and operational consulting. She has a B.S. in Accounting and an MBA in leadership and HR management. She has served on national and international boards and has published articles in multiple national publications as well as co-authored three books. Her speaking experience includes a variety of regional and national conferences.</p>



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Wednesday, July 20 — B Workshops — 3:45pm – 5:30pm

<p>B01 –Proven Answers to Rising Healthcare Costs Are you ready to explore Healthcare from a biblical perspective? Bring your HR & CFO to this talk! We explore how partnering your plan with Christian Healthcare Ministries can provide Platinum level healthcare for employees at a modest cost. CHM is the longest-serving Christian health cost sharing ministry, now in its 40th year, with hundreds of churches enrolled as groups. The legally compliant ACA plan is a proven win with churches across the US.</p>	<p>Luke Friesen</p> 	<p>Luke Friesen is senior director of operations for Watermark Community Church, a megachurch in Dallas, Texas. His areas of leadership include Finance, HR, Facilities, and IT. Before Watermark, Luke spent seven years as a corporate performance improvement consultant with Alvarez & Marsal, helping organizations solve complex problems and deliver high-value projects. Luke has an MBA from Texas A&M University and a bachelor’s degree in business administration from John Brown University.</p>
<p>B02 – Mastering Sensitive Board Meetings (CPE) You sweat just thinking about the next board meeting - in which you must address the senior pastor’s compensation package. On top of that, your board is considering having a board member’s construction company build your new classroom building. And you just learned that a board member’s adult son (an employee of the church) violated policy about texting with minors. We will discuss sensitive and critically important board topics and how to navigate them masterfully.</p>	<p>Michael Batts, CPA</p>  <p>Mike Lee</p>  <p>Kaylyn Varnum</p> 	<p>Mike Batts Is the managing partner of Batts Morrison Wales & Lee (BMWL) and has more than 30 years of experience advising churches, ministries, and nonprofit organizations in the areas of board governance, financial oversight, tax compliance and strategy, risk management, corporate structure, international activities, and other related topics. Mike has been inducted into TCN’s Hall of Fame and has authored several books including <i>Church Finance</i>, <i>Nonprofit Finance</i>, and <i>Board Member Orientation</i>.</p> <p>Mike Lee is a partner and the national director of audit and assurance services for BMWL. He has more than 20 years of experience in auditing nonprofit organizations, analyzing internal controls, and other related areas of practice. He is a contributing editor of BMWL’s nonprofit feature articles and special alerts, which provide news related to current developments and perspective on issues impacting nonprofits. Mike has been a speaker on nonprofit accounting and auditing issues at both the local and national levels.</p> <p>Kaylyn Varnum is a partner and the assistant national director of tax services for BMWL. She has oversight responsibility for the firm’s tax practice, with expertise in federal, state, and local tax issues affecting nonprofit organizations and their affiliates. Kaylyn is a member of the Christianity Today Church Law & Tax 2022 Advisors-at-Large board. She has also been a speaker on nonprofit taxation issues at both the local and national levels.</p>
<p>B03 (E) – Advanced Budgeting in Uncertain Times (CPE) One of the most daunting tasks facing church administrators is completing the annual budget. If you dread the process of creating a budget each year, this workshop is for you! Join us for an interactive session</p>	<p>Matthew Johnson</p> 	<p>Matthew Johnson has served as church administrator for Ridgecrest Baptist Church for the past 8 years and COO of a private Christian school beforehand. Matthew has a unique perspective of budgets and has turned the financial position of organizations to be more agile.</p>



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<p>as we discuss ways to simplify budget tasks while implementing best practices for creating and maintaining budgets. We will discuss the importance of meaningful budgets, cutting costs without cutting service and adopting flexibility in your budget.</p>		
<p>B04 (E) – Diving Deeper into Church Revenue (CPE) In this session, we'll look at a variety of church revenue streams and accounting for each type. Starting with an understanding of revenue recognition, we will discuss designated and restricted contributions, intentions vs. pledges, fiscal sponsor vs. fiscal agent revenue, and common program revenue at churches.</p>	<p>Hannah Lanser, CPA</p>  <p>Melodi Bunting, CPA, CMA, CGMA, MBA</p> 	<p>Hannah Lanser is an audit manager and leads the national religious niche practice at Wegner CPAs. For ten years, she has been providing audit, tax, and consulting services for non-profit and religious organizations. Hannah has a passion for financial stewardship and accountability and is a firm believer that strong financial and administrative systems result in greater organizational success. Hannah annually attends annual continuing professional education seminars on accounting, auditing, compliance, and tax issues.</p> <p>Melodi Bunting is an experienced accountant, trainer, and educator, having worked as both a college professor and certified public accountant. She is the Training and Career Development manager for Wegner, CPAs and she also continues to provide audit and tax services for non-profit and religious organizations. Melodi's personable presentation skills, knowledge of the industry, and real-life examples give her the ability to present on complex topics in a comprehensible way.</p>
<p>B5 – Self -Care for Administrators* This workshop explores the dimensions of physical, emotional, spiritual, and professional self-care for those in the business of ministry. Participants will be encouraged to examine their own routines of care and consider how to reduce stress and improve wellness. Participants in this workshop will complete 0.2 CEUs required for certification in The Church Network.</p>	<p>R. Mark King, DMin</p> 	<p>Mark King is a United Methodist Elder of the Western North Carolina Conference serving as Treasurer/Director of Administrative Services for the Conference since 2016. Mark possesses divinity and business degrees including a D. Min. from Candler School of Theology, an MBA from Pfeiffer University and a MAcc from UNCC. He has served four congregations as Administrator and Executive Pastor. He is married to Pat with three adult children, one adorable puggle Ruby, and one wild ragdoll cat Pearl. He was recipient of the TCN Saucedo award in 2016.</p>
<p>B6 (E)– Ministry Banking and Fundraising Solutions (CPE) This workshop will help the church business administrator or executive pastor to gain an understanding of how lenders determine the borrowing capacity of the ministry as well as the loan application, loan approval, and loan closing processes. Common financing terms, loan structure, and loan pricing will also be covered. You will walk through practical ideas on how to grow generosity in the church through storytelling and close the gap between faith and personal finances in the congregation.</p>	<p>Dan Mikes</p>  <p>Morgan Mudge</p> 	<p>Dan Mikes has spent his career exclusively in ministry banking, funding more than \$5.5 Billion in loans to churches nationwide. His 31 years of experience offers unparalleled insight to planning and successfully executing physical plant expansion for ministries.</p> <p>Morgan Mudge has been married to Kira for 19 years and is the father of two. After working for Wallstreet firms for over 17 years, he founded Gyve to help serve his local church. He coaches on generosity with a focus on first-time givers and enjoys helping the church take its next steps in generosity. He is active in his home church/2/42 Community in Brighton, MI.</p>



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<p>B7 –The Most Important Aspect of Leadership (Repeat) Edwin Friedman famously wrote that the most important aspect of leadership is a most unexpected and unwelcome reality that all leaders face: Sabotage. How do we develop the resilience to face the very internal resistance of our own people?</p>	<p>Tod Bolsinger, PhD, MDiv</p> 	<p>Tod Bolsinger is the co-owner and principal of AE Sloan Leadership, Inc., an executive coaching and consulting firm that works with church, non-profit, and marketplace leaders in leading change. He is also the executive director of the DePree Center Church Leadership Institute, a Senior Fellow of the DePree Center for Leadership, Associate Professor of Leadership Formation at Fuller Theological Seminary. He was the founder of the Fuller Leadership Platform and served as a vice president of Fuller Seminary for six years. Prior to his educational career, he served as a pastor for 27 years. He is the author of five books: <i>Canoeing the Mountains: Christian Leadership in Uncharted Territory</i>, <i>Leadership for a Time of Pandemic: Practicing Resilience</i> and most recently, <i>Tempered Resilience: How Leaders are Formed in the Crucible of Change</i>.</p>
<p>B08 – The Theology of Facility (CPE) Facility Stewardship is not just a fancy play on words for facility management. It is the responsibility of all church leaders that have been entrusted with a facility. During this workshop, we will explore the meaning and importance of Facility Stewardship. We will look at the results of national benchmarking for church facilities and how they apply to your church. We will also look at the allocation of money for annual budgets, deferred maintenance, and capital reserves. If you have been entrusted with a facility to steward, you will not want to miss this workshop.</p>	<p>Tim Cool</p> 	<p>Tim Cool is the founder of Smart Church Solutions and has assisted 1,000 churches with their facility needs. He has collaborated with churches to their facility stewardship needs. Smart Church Solutions is also the developer of eSPACE software. Tim is also the author of several books including <i>Entrusted: A Guide to Intentional Church Facility Stewardship</i>. He lives in Charlotte, NC with his wife of 37 years, Lisa, and is the proud father of grown triplets.</p>
<p>B09 – Metro Network Roundtable Roundtable discussion group specific to large church administration. Bring your questions and learn from others who have “been there & done that.” Learn about best practices, policies, finance, reporting, multisite, and payroll just to name a few. For 2021 there will only be one group and one session.</p>	<p>Glen Wood, CCA</p> 	<p>Glenn Wood is the pastor of administration for Seacoast Church where he has served since 1995. He oversees administration, IT/AV departments, legal areas, campus leases, site selection, campus design, politics, forecasting, and construction duties. He earned his CCA certification in 2015. He is a power Excel user has a passion for teaching Excel, Pivot Tables, and analyzing data.</p>
<p>B10– Advanced Accounting Forum (CPE) This session is intended for administrators, accountants, and other church leaders that have been serving in this capacity for six years or more. The interactive content of this session will be driven by the attendees and topics may cover areas such as unrelated business income, school accounting, and risk</p>	<p>Vonna, Laue CPA</p> 	<p>Vonna Laue was a partner for a national CPA firm serving not-for-profit entities. Subsequently, she held an executive role with ECFA. She is currently serving ministries through financial and operational consulting. She has a B.S. in Accounting and an MBA in leadership and HR management. She has served on national and international boards and has published articles in multiple national publications as well as co-authored three books. Her speaking experience includes a variety of regional and national conferences.</p>



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assessments. Come share your experiences and challenges.

Thursday, July 21 - General Session III — 8:15am – 10:15am

Keynote – The Rise of the Nones and the Future of American Religion

In 1972, just 5% of Americans said that they had no religious affiliation. In 2022, that has risen to over 30%, with nearly 40% of Generation Z claiming no religion. In this data driven presentation, we will dig into the causes of religious disaffiliation in the United States, describe what the nones really look like from a social science perspective, and offer some advice about how churches can navigate a rapidly secularizing society.

Dr. Ryan Burge



Ryan Burge is an assistant professor of political science at Eastern Illinois University. He has published over thirty academic articles and book chapters on American religion and politics. He is also the author of *The Nones: Where They Came From, Who They Are, and Where They Are Going* (2021) and *20 Myths About Religion and Politics in America* (2022). In addition, he has served as a pastor in the American Baptist Church for nearly twenty years.

Thursday, July 21 — C Workshops — 1:00pm – 2:45pm

C1 – Church & Bank Relations the Past 25 Years (CPE)

Jeremy and Mike will share the evolution of church and bank relations over the past 25 years with details about how to ensure you’re getting the most from your financial services providers; along with tips, tricks, and pitfalls from having inside experience at banks, credit unions, and denominational lenders. You’ll walk away with new ideas, empowered for better stewardship of your financial resources.

Jeremy Moore



Jeremy Moore has been working with faith-based non-profits for twenty years. While working on an undergraduate degree from Lee University he joined the US Army Reserves. He has done graduate and post-graduate work at the Stanford GSB and Northwestern University’s Kellogg School. His background includes time as a financial advisor with Merrill Lynch before joining Regions Bank as senior vice president, where he did his first church construction financing before moving on to serve religious institutions exclusively, developing deep industry expertise as the national sales manager for ECCU. At Bank of the West, he manages the Religious Institution Banking Team, to continue to serve large communities of faith by supporting our nationwide team of specialists.

Michael Boblit



Mike Boblit has over 40 years’ experience in field sales, sales management, relationship management ,and consulting experience spanning various technology and financial services markets. Mike has held senior sales and executive sales management positions within the information management marketplace and financial services providers. While working for a leading financial services provider serving non-profits, Mike led the organization in business development helping to grow its loan portfolio from \$250M to over \$3B in a few short years.

C02 – Retirement Plans for Multi-Site Churches (CPE)

As your ministry or church grows, the administrative weight seems to increase along with it. However, this does not mean your retirement plan needs to grow in complexity along with it. Learn about the

Bruce Bruinsma



Bruce Bruinsma, a central figure in the "Retirement Reformation" movement, has been successfully providing retirement plans to those in ministry for over 25 years. As CEO and Founder of Envoy Financial, Bruce is passionate about helping others financially prepare for their later years, so they have the freedom to apply a life’s worth of talent and



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Workshop Number , Title , and Description	Speaker	Biography
<p>benefits available for multi-site churches, denominations, associations, and fellowships. For over 25 years, Envoy Financial has helped large ministry organizations and churches set up streamlined plans that create greater value for all members.</p>		<p>experiences to God's Kingdom. He has more than 40 years of professional experience in retirement planning and finance.</p>
<p>C03 (E)– Facilities Serving the Community Frequently a church’s mission goes beyond the congregation as they explore ways to serve their community. Learn how three churches identified needs in their communities each was uniquely equipped to meet and how each intentionally designed facilities to fulfill their mission while meeting those needs. One case study highlights a church that built a community center in a vacant retail center with exam rooms, a training kitchen, education classrooms, and a healthy food pantry.</p>	<p>Jacquelyn Block AIA, LEED</p>  <p>Michael Lehr</p> 	<p>Jacquelyn Block is the GFF Architects Church Works Studio director and has over 15 years of experience working with church and educational clients. Jacquelyn collaborates closely with her clients in the initial programming and planning phase to identify key strategies to create facilities that support her clients’ missions in innovative and creative ways. Her passion is not just about great buildings, but also about developing strong and trusting relationships with her clients.</p> <p>Michael Lehr is an associate and senior project leader in the GFF Architects Church Works Studio. Mike has over 20 years of experience working with church clients and manages projects from initial feasibility studies and master planning through construction administration. He is passionate about helping churches meet their ministry goals through well-designed facilities. Mike builds strong client relationships and has an intimate knowledge of working with building committees and church staff.</p>
<p>C04 (E) – Cyber Security Myths Churches (CPE) Cybersecurity attacks and breaches are real threats for churches, and we’re only seeing them increase in frequency as technology becomes increasingly integrated into our lives. Being prepared and having a plan is the best way to combat a cybersecurity attack. Learn some common misconceptions, as well as how to prevent and respond to a cybersecurity attack.</p>	<p>Travis Phipps</p> 	<p>Travis Phipps is the director of technology at Enable Ministry Partners. He helps manage Enable’s team of engineers and collaborates closely with them to oversee Enable’s technology strategy and direction for all clients. Travis is a preacher’s kid who tells everyone that he loves doing what God clearly built him to do. He has a business degree from the University of Texas at Dallas and lives in Wylie, TX, with his wife and kids.</p>
<p>C05 *Information Technology – Part 1 (CPE) Church administrators wear many hats, and one that is important and, often, puzzling is oversight of Information Technology. We’ll look at these foundational issues to help you make strategically wise IT decisions: Current Networking Technologies, Making Wise Hardware & Software Purchases, IT Staffing, System & Data Security, and Disaster Recovery.</p>	<p>Jonathan Smith</p> 	<p>Jonathan Smith has been the director of technology for Faith Ministries since 2001. Jonathan oversees all technology at Faith’s multiple campuses. His responsibilities include financial planning and budgeting, network administration, technology team management, IT support and audio/visual team oversight. In addition to his role at Faith, Jonathan is also the president of MBS, Inc. MBS provide technology services exclusively for churches and ministries. He is also an author and frequent conference speaker.</p>



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<p>C06 – Culture Eats Strategy for Breakfast We will discover the 5 key components of a results driven culture. Culture is developed by design, not by accident. We will learn how to design and implement a culture that will produce the necessary behaviors that lead to team cohesion and desire results.</p>	<p>Michael Mirau </p>	<p>Michael Mirau is founder of ProActive Leadership Group, a global coaching company that helps organizations get healthy and scalable. He is recognized as one of the top business coaches in the world. Mr. Mirau is also the author of <i>The Real Power of Leadership and Influence</i>. He has been quoted in <i>USA Today</i> and the <i>Wall Street Journal</i> and speaks regularly around the world on the topics of organizational health, performance, and scalability.</p>
<p>C07 – Why Bylaws & Other Governance Questions (CPE) This session addresses why church administrators must focus on governance policies and procedures. Without qualifying governance documents, the church is not exempt from most taxes. Failing to follow governance documents can mean liability for breach of fiduciary duty. Good governance documents reduce risks and allow better stewardship. You will learn how nonprofit corporation statutes apply to your church’s governance.</p>	<p>Frank Sommerville JD, MPA, CPA </p>	<p>Frank Sommerville is a shareholder in the law firm of Weycer, Kaplan, Pulaski & Zuber, PC, in Houston and Dallas, Texas. He holds a license as a Certified Public Accountant and is also board certified in tax law by the Texas Board of Legal Specialization. He has served nonprofit institutions of all sizes as a bookkeeper, accountant, auditor, tax advisor and advocate, litigator, and legal advisor. He regularly assists churches in preventing litigation.</p>
<p>C08 – Vision Based Financial Reporting (CPE) PSK will be discussing trends and best practices related to financial reporting. As church administrators, we need to give our leaders financial information that is timely and reliable and allows the church to measure itself against goals. We will cover chart of accounts design, financial reporting format, and fiscal year considerations.</p>	<p>Bryan Baughman CPA </p>	<p>Bryan Baughman is a CPA and Audit Partner at PSK with 19 years of experience in public accounting. Bryan’s areas of focus includes auditing and consulting with nonprofit organizations, specifically churches and ministry organizations. Bryan is passionate about his work and takes pride in establishing strong relationships with clients. Bryan’s clients benefit from his patience, technical knowledge, and strong desire to make a helpful impact by delivering useful solutions.</p>
<p>C09 – Close the Gaps that Lead to Fraud (CPE) Protecting your organization against fraud is not an issue that can be handled in one meeting. Fraud begins with an opportunity, and your ministry is not immune. There could be critical gaps in your financial operations that you can readily identify to minimize risk. Your ministry needs to be mindful of the gaps in your financial operations through checklists, protocols, and technology and create measurable goals and objectives to mitigate any potential for fraud.</p>	<p>Ken Tan CPA, CFE, CGMA </p>	<p>Ken Tan serves as partner at CapinCrouse, a national CPA and consulting firm dedicated to serving churches and other nonprofit organizations. Ken has more than 11 years of public accounting and large nonprofit experience, providing both advisory and assurance services to various nonprofit entities, churches, and mission organizations.</p>



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<p>C10—7 Core Values of a Healthy Staff Contents of this workshop come from years of hands-on experience in serving as senior staff and executive pastor in both healthy and unhealthy church staff. Attendees will learn extremely practical steps for structure, staff values, and team dynamics. A workbook is provided during the session along with a presentation of resources available on the subject.</p>	<p>Rick Cadden, CCA, CCBA</p> 	<p>Rick Cadden is pastor of business administration at First Baptist Church, Burleson, Texas. He has 26 years of leadership in support staff, food service, facility management, operations, Risk Management, Budget and Finance, and HR. Certified by The Church Network and the Baptist Leader Network plus an ordained minister, Rick has served as Children Pastor, Business Administrator, and Executive Pastor. Rick is a speaker at national and regional conferences, local chapters, and a certified trainer at The Church Network Certification program.</p>
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Thursday, July 21 — D Workshops — 3:45pm – 5:30pm

<p>D01 (E) – Leading Spiritually through a Project We will discuss ways to raise new leaders, raise new stewards, raise expectations for ministry opportunities. Most importantly we will discuss how you can lead your church to have eternal impact on hundreds of lives during the entire journey of dreaming, designing, and constructing your next project! You'll learn practical and tangible ways to increase prayer, increase stewardship, minister to workers and contractors, and involve the entire congregation throughout the project spiritually.</p>	<p>Rodney James</p> 	<p>Rodney James was raised building with his father. God called him from the corporate world to full-time ministry where he served as church administrator and later senior pastor for 20 years. Having led his church through three major projects, and helped over 150 churches design ministry facilities, Rodney understands the full process from discovering need, designing, and building ministry related projects. Rodney has a gift and passion to educate churches and lead them through on-budget projects.</p>
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<p>D02 (E) – Top 10 Issues Found in Church Audits (CPE) A smooth church audit is the result of clear processes and financial best practices – but internal controls are often lacking. Bill Sims, CPA, will present a “Top 10” list of the most common management comments made in church financial audits, along with how church administrators can proactively address these issues. Attendees will learn the underlying causes of these common mistakes, their potential impact, and recommended solutions for each one.</p>	<p>Bill Sims, CPA</p> 	<p>Bill Sims helps churches and faith-based nonprofits fulfill their mission and expand their efforts. As CEO and Partner of SST Accountants & Consultants, Bill leads a team of experts who understand church administrators’ unique accounting, tax, and operational needs. Bill has more than 40 years of experience and was named “CPA of the Year” by TXCPA Dallas in 2021 for his leadership and professional contributions. Bill joined SST in 1995.</p>
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<p>D03 (E) – Stewarding Your Ministry Benefits (CPE) Choosing a benefit strategy that fits your ministry, comes with many choices, but we belong to a higher Kingdom calling to steward our resources and people well. Learn and apply out-of-the-box ministry benefit strategies.</p>	<p>Art Tennille</p> 	<p>Art Tennille is GuideStone’s Regional Relationship Manager based in Nashville, Tennessee. He joined GuideStone in 2020 after almost two decades of ministry to churches and individuals through various leadership roles at LifeWay. Art is a trusted mentor and servant leader who loves helping ministries and their teams steward their financial resources well and prepare wisely for their financial outcomes in retirement. He thrives on helping people see the practical steps they can take to positively impact their futures.</p>
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	<p>Jordan Puskos</p> 	<p>Jordan Puskos is an experienced insurance professional who is dedicated to meeting your organization's benefit needs. From helping craft a plan that is right for you to providing continued administrator support, she is committed to building a lasting relationship with your ministry. Jordan has served at GuideStone® since 2010 and has a bachelor's degree from Texas A&M University. In addition to helping clients, Jordan plays an active role in her church and community</p>
<p>D04 (E) – Office Productivity Tools and Tricks Did you know that Microsoft 365 includes world-class productivity tools and is available to churches at no monthly cost? Enable provides an overview of many tools that are included in Microsoft 365, while giving practical applications in a church setting. Learn how these tools can make your life easier, aid your team's workflow, and strengthen your ministry.</p>	<p>Melody Parlett</p> 	<p>Melody Parlett is a managing director at Enable Ministry Partners. She is passionate about equipping church leaders with the tools and knowledge they need to do the work God has called them to do. Melody has a master's in non-profit administration and many years of church staff experience, overseeing operations and special events for children's ministry. She loves playing board games with her son.</p>
<p>D05 –*Information Technology – Part 2 (CPE) Church administrators wear many hats, and one that is important and, often, puzzling is oversight of Information Technology. We'll look at these foundational issues to help you make strategically wise IT decisions: Embracing the Cloud, Mobile Device & App, Management, BYOD (Bring Your Own Device) and What's Hot & What's Not.</p>	<p>Jonathan Smith</p> 	<p>Jonathan Smith has been the director of technology for Faith Ministries since 2001. Jonathan oversees all technology at Faith's multiple campuses. His responsibilities include financial planning and budgeting, network administration, technology team management, IT support and audio/visual team oversight. In addition to his role at Faith, Jonathan is also the president of MBS, Inc. MBS provide technology services exclusively for churches and ministries. He is also an author and frequent conference speaker.</p>
<p>D06 – Busting Myths about American Religion There are lots of things that people believe about American religion that are based on partial information or incomplete data. Using a variety of surveys, Ryan Burge tries to debunk several beliefs that Americans have about religion. Those topics include evangelicalism is in decline, people become more religious as they age, the growth of the nones is largely from people leaving church, and college leads young people away from religion.</p>	<p>Dr. Ryan Burge</p> 	<p>Ryan Burge is an assistant professor of political science at Eastern Illinois University. He has published over thirty academic articles and book chapters on American religion and politics. He is also the author of <i>The Nones: Where They Came From, Who They Are, and Where They Are Going</i> (2021) and <i>20 Myths About Religion and Politics in America</i> (2022). In addition, he has served as a pastor in the American Baptist Church for nearly twenty years.</p>



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<p>D07- Fringe Benefits: Dreams or Nightmares (CPE) Fringe benefits are always intended to benefit employees and increase their satisfaction with their jobs. However, incorrectly handled, fringe benefit plans can create unintended tax consequences that cause more financial burdens for both churches and employees. We will review various forms of benefit plans and discuss common ways plans fail to provide “benefits” and end up creating “burdens.”</p>	<p>Elaine L. Sommerville, CPA</p> 	<p>Elaine L. Sommerville is licensed as a certified public accountant by the State of Texas. She is a regular speaker for the Texas Society of CPAs, The Church Network, the Houston Church Coop, and is an instructor for the AICPA. She serves as an editorial advisor for Christianity Today’s Church Law and Tax Team and authored <i>Church Compensation – From Strategic Plan to Compliance 2nd Edition</i> (Christianity Today 2021.)</p>
<p>D08(E) – Virtual Ministry Beyond Broadcasting Now is the moment to reshape your church’s online worship experience. Broadcasting livestreams of services is no longer enough. More than streaming, Vanco Live brings worship, connection, participation and giving into a single virtual ministry tool. Join Abby to see how complete online worship can feel. This interactive session is for any church leader looking for the most inclusive and convenient ways to bring streaming, eGiving, storytelling and more to their church’s online worship offerings.</p>	<p>Abby Thompson</p> 	<p>Abby Thompson is Vanco’s director of marketing. Abby has experience understanding churches’ needs and helping them embrace new ways to have their message resonate with members – no matter where their members are. Abby works with churches to provide them with the tools they need to succeed even as the way churchgoers worship changes.</p>
<p>D09- Churches & Politics: What’s Allowed The mid-term election season is upon us. For years, many church leaders have felt great uncertainty about how much or how little they can engage in election-related activities without jeopardizing their churches’ tax-exempt statuses. This workshop will help leaders sort out the legal and tax considerations involved with political activities, all with the goal of helping them understand what is allowed, what isn’t, and how they can best guide their congregations this fall—and beyond.</p>	<p>Matthew Branaugh</p> 	<p>Matthew Branaugh is an attorney who has served as the content editor for <i>Christianity Today’s Church Law & Tax</i> since 2008. He regularly writes and edits articles and e-newsletters and hosts webinars for ChurchLawAndTax.com. He also has written and edited numerous books, eBooks, and other resources offered through ChurchLawAndTaxStore.com. In 2015, he received first place from the Evangelical Press Association for his article, “How Churches Spend Their Money.”</p>

Friday, July 22 — E Workshops — 8:30am – 10:15am



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<p>E01 (E) – Improving the Impact of Broadcasting This workshop will tackle issues that get in the way of creating great video for broadcast and streaming. We will discuss creating intimate and dynamic worship experiences through video starts with an understanding of how we see ministry. You will increase understanding of lighting and platform layout and provide insight into how to have the maximum impact in each service. Donnie will explain how to use the latest technology and innovative techniques to create a worship friendly video environment to apply to any type of worship environment.</p>	<p>Donnie Haulk</p> 	<p>Donnie Haulk is CEO of AE Global Media and founded in 1989. Donnie leads the AE Global development of campus-wide technology systems for ministries, churches, and businesses worldwide. Over three million people experience live worship on production systems each Sunday designed and installed by AE, and millions more via broadcast and streaming technology. Donnie is a technology architect, a pioneer in performance acoustics, musician and published author, his drive is to inspire people through innovative design and communication.</p>
<p>E02 (E) – Recent Developments Impacting Your Ministry Much has changed over the last 12 months, in this environment it is critical to stay current on legal, tax, and financial trends impacting your ministry. This session will focus on the latest developments from Capitol Hill, the courts, and beyond. Consider how your ministry should respond to the latest developments. Cut through the confusion to understand what is really happening on Capitol Hill and in the Courts. Learn from some of ECFA’s most recent research that impacts your ministry.</p>	<p>Nicole Wallenfelsz CPA</p> 	<p>Nicole Wallenfelsz joined the ECFA team in 2015 and currently serves as compliance team lead utilizing her background as a CPA. Nicole came to ECFA after earning her MBA and serving in higher education. She works with nonprofits and churches through the application and annual renewal process. Her passion is to come alongside ministries to encourage best practices and equip them to steward the resources trusted to them.</p>
<p>E03 (E) – The Contribution Conundrum (CPE) What happens when your “plan” for monthly contributions, often determined months in advance, does not meet expectations due to an unexpected downturn in giving? During this session we are going to explore how church leaders can use “predictive” analysis to better understand their congregants’ potential for giving. In addition, we will challenge status quo and explore options that produce more reliable contribution budgeting.</p>	<p>Tammy Bunting</p> 	<p>Tammy Bunting, chief revenue officer at Martus Solutions, develops and implements growth strategies. With over thirty years of experience in accounting, business management, and operations in both the for-profit and nonprofit sectors, she has impacted a myriad of organizations. Her big-picture thinking has been instrumental in creating transformative business plans and financial models. You often hear Tammy saying, “there has to be a better way!”</p>



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<p>E04 (E) – Creating an Effective Volunteer System With today's technology, you know there has to be a way to seamlessly automate the entire administrative process for everything related to volunteers. In this breakout we will discuss how to use technology to help you recruit, interview, verify, train, schedule, track, and care for volunteers. We will offer practical advice and best practices to help you spend less time on administration and more time relating to and loving your volunteers.</p>	<p>Boyd Pelley </p>	<p>Boyd Pelley is co-founder, president of Churchteams. From 1990 to 2008 served as discipleship, administrative and family pastor of churches in New Mexico, Nebraska, and Texas. Married 33 years, two married adult children. Boyd is an entrepreneur and church software innovator.</p>
<p>E05 –Fun and Fixed Assets (CPE) This session will cover best practices for data collection, record keeping, and reconciliation of your church assets. You will enjoy the tips and tricks we reveal to make your record keeping a success including tracking major projects. We will highlight the importance of tracking certain asset information which will assist in future disposals. A sample asset policy and other form(s) will be available to get you started on your path to improved asset tracking.</p>	<p>Chandra Binder  Megan Eichler </p>	<p>Chandra Binder is the client accounting services consultant at Stanfield + O'Dell. She is responsible for onboarding new clients along with establishing project management for existing clients. She provides software conversions, training, consulting, and financial review. Chandra's corporate and small business accounting experience gives her expertise to help clients prepare processes and procedures to reduce waste, prevent fraud, and promote increased productivity. She enjoys traveling, hunting, and antiques.</p> <p>Megan Eichler is the accounting supervisor at Stanfield + O'Dell. She has many years of experience in both public and private accounting including experience working with churches and nonprofit ministries. Megan enjoys helping clients understand and utilize their technology investments to better their organizations. She is currently working on her master's degree in accounting and intends to pursue her CPA license. Megan enjoys traveling with her family, coffee & spreadsheets.</p>
<p>E06 - 2022 Legal Update for Church Leaders (Video recording)(CPE) Attorney, CPA, and author Richard Hammar will again present his perennially popular legal and risk management update for church leaders. Learn more about the latest court rulings, laws, Tax Court decisions and other developments directly affecting local churches and clergy in their day-to-day work. Also learn how leaders can best equip their churches to mitigate common blindspots, reduce legal liabilities, and help their ministries flourish.</p>	<p>Richard Hammar JD, LL.M, CPA </p>	<p>Richard R. Hammar is an attorney and CPA who specializes in legal and tax issues for churches and clergy. He is a graduate of Harvard Law School and attended Harvard Divinity School. Rich is senior editor of ChurchLawAndTax.com and the author of several books published by Church Law & Tax, including <i>Pastor, Church & Law, Fifth Edition</i>, the annual <i>Church & Clergy Tax Guide</i>, and <i>Reducing the Risk</i>, a child sexual abuse awareness training program.</p>
<p>Friday, July 22 — Closing Event — 12:00 pm – 1:45 pm</p>		
<p>Keynote – He Said She Said: Legal and Accounting Annual Update (CPE)</p>	<p>Frank Sommerville, JD, MPA, CPA and</p>	<p>Frank Sommerville is a shareholder in the law firm of Weycer, Kaplan, Pulaski & Zuber, PC, in Houston and Dallas, Texas. He holds a license as a Certified Public Accountant and is also board certified in tax law by</p>



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<p>Listen in while Elaine and Frank Sommerville discuss recent tax and legal developments that are relevant to church administrative leaders. In one session, attendees will hear the CPA perspective and the legal perspective and see the Sommersvilles debate the relative merits of each discipline. Attendees will come away with a new understanding of how they can help their church operate within the laws and regulations applicable to them.</p>	<p>Elaine Sommerville, CPA</p> 	<p>the Texas Board of Legal Specialization. He has served nonprofit institutions of all sizes as a bookkeeper, accountant, auditor, tax advisor and advocate, litigator, and legal advisor. He regularly assists churches in preventing litigation.</p> <p>Elaine L. Sommerville is a licensed public accountant by the State of Texas. For the past 25 years, she has focused on the tax aspects of religious nonprofit organizations. Her time is devoted to handling various IRS issues including personal taxation issues for ministers and exempt organization issues for religious organizations. She is a frequent speaker for the Texas Society of Public Accountants, The Church Network, Shelby Software and also serves as a member of the teaching faculty for the AICPA.</p>