

The Church Network 65th National Conference – Minneapolis


Workshop Descriptions

CPE denotes CPE credit session * denotes course in the TCN certification program.


Workshop Number , Title , and Description	Speaker	Biography
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Wednesday, July 7 - FastTracks (Pre-Conference Intensives) — 8:30 am – 3:30 pm


Below are some Pre-Conference Intensive available. They are not included in the regular registration. There is a SEPARATE FEE for each. See Registration Form for pricing. For Details, see FastTrack under Event Detail on the website.

FastTrack: Accounting	Vonna, Laue CPA, Facilitator	
FastTrack: Church Facilities	Patrick Hart, Facilitator	
FastTrack: Human Resources	Sherrie Turner	
FastTrack: Executive Pastor	Matt Gates, Facilitator	
FastTrack-Executive Pastor: Using Data to Make Better Decisions The church has so much information at its disposal but how do I utilize the information we already have to make better decisions. In this session, I will be showing how you can use the data you have as a church to help in making better and more confident decisions.	Matt Gates, CCA 	Matt Gates is executive pastor at Victory Family Church where he has served in several capacities since 2000. For the first 18 years Matt was the church business administrator. Matt served as the president for the Western Pennsylvania Chapter of TCN. In 2020, he was awarded the Maurice Saucedo Award as the church business administrator of the year. Matt has been married to Laura for 22 years and has two children.
FastTrack: Leadership	Denise Craig	

Wednesday, July 7 - Launch – General Session I — 5:30pm – 6:30pm

Keynote – Navigating Mission-Based Impact® How does your church know how it is doing at what it is supposed to be doing? Does your church have a clear sense of what it is supposed to be doing? Does it have a clear sense of what effectiveness looks like? The process of defining and assessing Mission-Based Impact® involves answering these questions with a granular focus. And the information you glean will helpfully inform your leaders and your congregation!	Michael Batts, CPA 	Mike Batts is the managing partner of Batts Morrison Wales & Lee (BMW) and has more than 30 years of experience advising churches, ministries, and nonprofit organizations in the areas of board governance, financial oversight, tax compliance and strategy, risk management, corporate structure, international activities, and other related topics. Mike has been inducted into TCN’s Hall of Fame and has authored several books including <i>Church Finance</i> and <i>Nonprofit Financial Oversight</i> .
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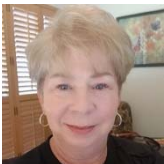
Thursday, July 8 — General Session II — 8:30am – 10:15am

Keynote – Blank Slate: Generations of the 22nd Century Church Movement Faith Communities are changing every day. The generational force behind the change cannot be ignored. If faith communities are to be culturally relevant, missionally effective, and digitally connected, it will take us all. Learn how to create a 22 nd century church movement that collaborates	Rev. Jasmine Rose Smothers 	Jasmine Rose Smothers is an ordained elder in the United Methodist Church. She is a sought-after preacher, teacher, workshop leader, church consultant, leadership coach, author, advocate, and self-proclaimed technology geek!
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with, connects with, and impacts all generations. It all starts with a “Blank Slate!”		
Thursday, July 8 — A Workshops — 1:00pm – 2:45pm		
<p>A1 – Growing Your Ministry (Churches by Daniels) In this session we will discuss the importance of communicating your vision through your facility and how to avoid hindering your ministries growth. Just a few topics we will be discussing to help you use your facility to maximize your outreach: Why do you need multipurpose space & how can it increase your community outreach? Is your sanctuary facilitating worship trends while delivering your message? Identifying and avoiding common hindrances such as poorly designed spaces.</p>	<p>Charlie Daniels</p>  <p>Chad Vanderipe</p>  <p>Jennifer Wise</p>  <p>Joel Carr</p> 	<p>Charlie Daniels has worked in construction for almost his entire life. While attending Rhema Bible College in the 1980s, he was asked to use his background in construction to manage their project, a 250,000 square-foot, 5000 seat sanctuary. It was this project that made him realize that there was a need for combining his years of experience in construction with his experience being on staff at one of the largest ministries in the world to bring a new approach to church facility design and construction process.</p> <p>Chad Vanderipe is your first and best resource in your early stages of planning and building. Having been at Churches by Daniels since 2012, he brings vast experience ranging over a variety of projects from large scale church design-builds to smaller renovations and remodels. Whatever your question, Chad is the business development coordinator and is ready to help you navigate this process. In his free time, Chad enjoys working out at the gym and spending time with his wife, Melissa.</p> <p>Jennifer Wise is director of marketing and public relations at Churches by Daniels. As such, she is able to be involved in every department and is a gifted coordinator and resource both to their team and their clients. She has a wealth of knowledge gained in her years of experience and is well educated on all the ins and outs of projects and processes. In her free time, she makes some of the best food ever and is constantly working on some kind of project, from planning an amazing party to refurbishing furniture.</p> <p>Joel Carr is director of business development & pre-construction at Churches by Daniels. He will coordinate all communications, meetings, and processes used during your project preconstruction and design phases. He will ensure the overall design process is managed to achieve the goal of an accurate design that remains within the financial parameters established for the project. His degree in construction management and business and his background in church construction will allow him to see many different perspectives during the initial phases of design.</p>
<p>A2 – Becoming a Data-driven Finance Leader (Sage Intacct) CPE As a nonprofit finance leader, you need fact-based data analytics to provide lines of sight across the organization and enable you to make informed decisions. You need to transition from historical scorekeeper to future-focused data-driven strategist. We'll discuss changes in the finance leader</p>	<p>Joan Benson</p> 	<p>Joan Benson has 20+ years of combined experience in accounting, Christian publishing, and technology. As director of industry marketing for Sage Intacct Corporation, she focuses on understanding the needs of nonprofit organizations by creating solutions, support, and best practices that help ensure mission achievement. Prior to Sage Intacct, Joan worked as a</p>

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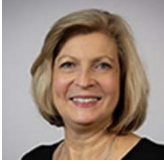




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<p>role and best practices for leveraging the digital transformation.</p>		<p>product marketing manager where she spearheaded product positioning, messaging, and launches, and served as the market intelligence expert. She holds a BBA from Baylor University – Hankamer School of Business.</p>
<p>A3 – Thriving in Remote Business Settings (Shelby) CPE There are many benefits to allowing business office employees to work remotely. Shelby Systems, Inc and PSK will co-present strategies to take advantage of these benefits without compromising the integrity of the ministry's checks and balances. The session features ways to maximize the potential of your accounting system to facilitate remote working environments and remote financial statement audits, as well as tips for managing remote employees and maintaining culture.</p>	<p>Alfred Johnson</p>  <p>Bryan Baughman, CPA</p> 	<p>Alfred Johnson is financials product owner for Shelby Systems, Inc. He spent eight years as an independent consultant for Shelby Systems and the last 17 years as part of Shelby Systems' leadership team. His experience in church leadership and business management equips him to understand the problems facing today's churches. He has a unique ability to grasp complex problems and focus on simple solutions. This expertise has made him a very popular consultant, seminar presenter, and teacher.</p> <p>Bryan Baughman is an audit partner at PSK with 17 years of experience in public accounting. Bryan found his home at PSK in their Fort Worth office. His area of focus is auditing and consulting with nonprofit organizations. Bryan is passionate about his work and takes pride in establishing strong relationships with his clients. His clients benefit from his combination of patience, technical knowledge, and his desire to provide a helpful impact.</p>
<p>A4 -- Grow Healthy: Life and Ministry – (GuideStone) Pastors are stretched thin in their work, their health, their relationships, and their finances. GuideStone leaders will share three keys to unlocking your team's ministry potential while also providing a security net for their personal lives.</p>	<p>Jordan Puskos</p>  <p>Shawn Dorrrough</p> 	<p>Jordan Puskos is an experienced insurance professional who is dedicated to meeting your organization's benefit needs. From helping craft a plan that is right for you to providing continued administrator support, she is committed to building a lasting relationship with your ministry. Jordan has served at GuideStone® since 2010 and has a bachelor's degree from Texas A&M University. In addition to helping clients, Jordan plays an active role in her church and community. Jordan and her husband, Jeff, have a son named Brooks.</p> <p>Shawn Dorrrough is a senior relationship manager at GuideStone. He joined GuideStone in 2002 and holds the Series 7 & 63 securities licenses. Shawn earned his undergraduate degree from Dallas Baptist University and his Master of Business Administration in finance from Amberton University. He currently speaks across the country serving churches and other ministries in the area of retirement planning</p>
<p>A5 – Integrity in Raising Funds CPE Churches positively impact the lives of millions of people every day and generosity is the financial backbone of most ministries. Your organization depends on the power of trust – that your church is reliable, good, and honest. Trust with generous givers is built on truthful communication about giving opportunities and is enhanced by faithful administration of gifts. Participate in this interactive</p>	<p>Nicole Wallenfelsz CPA</p> 	<p>Nicole Wallenfelsz joined the ECFA team in 2015 and currently serves as compliance team lead utilizing her background as a CPA. Nicole came to ECFA after earning her MBA and serving in higher education. She works with nonprofits and churches through the application and annual renewal process. Her passion is to come alongside ministries to encourage best practices and equip them to steward the resources</p>

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discussion with Nicole and Emily to help your ministry demonstrate the highest standards in Stewardship.	<p>Emily VerSteeg, CPA</p> 	<p>trusted to them.</p> <p>Emily VerSteeg serves as an ECFA compliance associate, utilizing her accounting background to assist both new applicants and existing members with an emphasis on compliance with ECFA standards. Emily joined the ECFA team after serving over 20 years in church administration and operations. Emily is passionate about leveraging her background as a CPA and her ministry experience to help organizations fulfill their mission while maintaining high standards of financial integrity, transparency, and governance</p>
<p>A6 – Theology and Ethics of Church Administration* Through a dynamic mix of presentations, discussions, and case study material, this workshop will explore five interrelated topics: (1) theological perspectives on church administration, (2) administration as ministry and mission, (3) administration as a fundamental task of faithful stewardship, (4) key ethical issues in administering churches and ministry organizations, and (4) the TCN Code of Ethics. Participants in this workshop will complete the 0.1 CEU required for certification in The Church Network.</p>	<p>Terry Bertrand, DEdMin, CCA</p> 	<p>Terry Bertrand has recently retired where he served as the executive minister of administration for First Baptist Arlington, Texas for 21 years. He has served in the area of church administration ministry in Texas and Louisiana for 40 years. Terry has served on the Board of the NACBA (2006-10), is an adjunct professor at Dallas Baptist University, and directs TCN Certification Center at DBU. He is active in civic affairs in Arlington where he serves on four local boards.</p>
<p>A7 – Managing & Empowering Staff to Work Remotely CPE Church teams are an increasingly mobile workforce. Topics include the following: How do you manage a workforce that often doesn't work onsite? What technologies work best? What HR and legal issues are there? What are the benefits to the church?</p>	<p>Panel facilitated by Nick Nicholaou</p> 	<p>Nick Nicholaou has been published in many books and journals and is the author of <i>Church IT: Strategies and Solutions</i> published by Christianity Today. Nick is also a recipient of CLA's Distinguished Service Award, is a The Church Network Hall of Fame inductee, and a former member of the ECFA Standards Committee. He leads MBS, a trusted IT consulting firm specializing in church and ministry computer networks, VoIP, and private cloud hosted services.</p>
<p>A8 – Blank Slate: Dive Deep into the Movement Millennials, Generation Z, and the Alpha Generations are significant generational cohorts redefining communities of faith. As an add-on to the keynote, join Rev. Jasmine Smothers in exploring her book as we dive deeper into how to inspire, collaborate with, and be inspired by these generations. Together, we can envision and create ministries for current and emerging generations. These shared ideas will keep the church culturally relevant, missionally effective, and digitally connected.</p>	<p>Rev. Jasmine Rose Smothers</p> 	<p>Jasmine Rose Smothers currently serves as the lead pastor of the historic Atlanta First United Methodist Church. Previously, she served as associate director for Congregational Vitality through the Office of Connectional Ministries in the North Georgia Conference of the United Methodist Church. In this role, Rev. Jasmine partners with congregational leaders to equip them for maximum effective ministry in church and community. Rev. Jasmine is the primary staff resource for several ministry initiatives including working to increase the vitality of congregations, racial-ethnic ministries, and the development of young clergy leaders.</p>
<p>Thursday, July 8 — B Workshops — 3:45pm – 5:30pm</p>		
<p>B1 – A Solution to Skyrocketing Benefit Costs (Christian Healthcare Ministries) There is a way to slash healthcare costs without cutting coverage or killing morale. The answer lies in departing from the traditional health insurance model with its skyrocketing premiums and declining coverages, and instead, exploring a self-funded model anchored in a strong healthcare cost-</p>	<p>Luke Friesen</p> 	<p>Luke Friesen is the director of operations for Watermark Community Church, a megachurch in Dallas, Texas. His areas of leadership include finance, HR, Facilities, and IT. Before Watermark, Luke spent seven years as a corporate performance improvement consultant with Alvarez & Marsal, helping organizations solve complex problems and deliver</p>

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<p>sharing partnership. Come and see how Watermark designed and implemented such a plan in partnership with CHM, cutting 33% from its healthcare expenses, and how your church could benefit from doing the same.</p>		<p>high-value projects. Luke has an MBA from Texas A&M University and a bachelor's degree in business administration from John Brown University.</p>
<p>B2 – Tools to Create an Engagement Pipeline (ChurchTeams) The pandemic showed us that worship and giving could be sustained apart from weekly gatherings using technology. It also forced us to figure out similar software solutions for outreach, assimilation, and connection. In this workshop we will show you how to use tools like Social Media, registration, text, email, and workflows alongside your website to reach and connect people to your church.</p>	<p>Boyd Pelley </p>	<p>Boyd Pelley is co-founder and Culture Architect at ChurchTeams. From 1990 to 2008 he served as discipleship, administrative, and family pastor of churches in New Mexico, Nebraska, and Texas. He is a family multiplier with over 30 years of marriage and 2 married, adult children who love Jesus with kids of their own! Boyd is an entrepreneur and church software innovator.</p>
<p>B3 – Church as the Community Hub – (GFF Architects) Churches are no longer just sacred spaces only used on Sunday for worship but are becoming community hubs serving neighborhoods seven days a week. Church facilities are one of the biggest assets that can be used to help serve the community and reach the unchurched. In this workshop we will look at creative ways that churches have used their facilities to build community by providing needed services or creating places for connection seven days a week.</p>	<p>Stephen Pickard AIA, NCARB </p> <p>Jacquelyn Block AIA, LEED </p>	<p>Stephen Pickard is a principal at GFF Architects and has over 35 years of architectural design and management experience. The last 20 years of his career he has concentrated on the development of a national practice specializing in the design of church and faith-based facilities. Stephen is very familiar with current trends and the most progressive thinking as it relates to worship spaces, Children's education spaces and meaningful venues for community connection.</p> <p>Jacquelyn Block is the GFF Architects Church Works Studio Director and has over 15 years of experience working with church and educational clients. Jacquelyn works closely with her clients in the initial programming and planning phase to identify key strategies to create facilities that support her client's mission in an innovative and creative way. Her passion is not just about great buildings, but also about developing strong and trusting relationships with her clients.</p>
<p>B4 – Office Productivity Tools, Tips & Tricks (Enable Ministry Partners) CPE Did you know that Microsoft 365 includes world-class productivity tools and is available to churches at no monthly cost? Enable provides an overview of many tools that are included in Microsoft 365, while giving practical applications in a church setting. Learn how these tools can make your life easier, aid your team's workflow, and ultimately strengthen your ministry.</p>	<p>Melody Parlett </p> <p>Travis Phipps </p>	<p>Melody Parlett is a managing director at Enable Ministry Partners. She is passionate about equipping church leaders with the tools and knowledge they need to do the work God has called them to do. Melody has a master's degree in non-profit administration and many years of church staff experience, overseeing operations and special events for children's ministry. She loves playing board games with her son.</p> <p>Travis Phipps is director of technology at Enable Ministry Partners. He helps manage Enable's team of engineers and works closely with them to oversee Enable's technology strategy and direction for all clients. Travis is a preacher's kid who tells everyone that he loves doing what God clearly built him to do. He has a business degree from the University of</p>

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<p>B5 – Transforming Numbers into Narratives CPE In this session, we're returning to the core purpose of accounting, which is providing useful information for making decisions. How can you translate the numbers into a story for the users? What is your Board interested in knowing and tracking? What are your financial parameters and metrics? What sub-reporting is necessary? What is beneficial in uncertain times like these? Let's take the financial statement and determine the important elements to measure and report.</p>	<p>Hannah Lanser, CPA</p>  <p>Melodi Bunting, CPA, CMA, CGMA, MBA</p> 	<p>Texas at Dallas and lives in Wylie TX with his wife and kids.</p> <p>Hannah Lanser is an audit manager and leads the national religious niche practice at Wegner CPAs. For nearly ten years, she has been providing audit, tax, and consulting services for non-profit and religious organizations. Hannah has a passion for financial stewardship and accountability and is a firm believer that strong financial and administrative systems result in greater organizational success. Hannah annually attends annual continuing professional education seminars on accounting, auditing, compliance, and tax issues.</p> <p>Melodi Bunting is an experienced accountant, trainer, and educator, having worked as both a college professor and certified public accountant. She is the Training and Career Development Manager for Wegner CPAs and she also continues to provide audit and tax services for non-profit and religious organizations. Melodi's personable presentation skills, knowledge of the industry, and real-life examples give her the ability to present on complex topics in a comprehensible way.</p>
<p>B6 – Self -Care for Administrators* This workshop explores the dimensions of physical, emotional, spiritual, and professional self-care for those in the business of ministry. Participants will be encouraged to examine their own routines of care and consider how to reduce stress and improve wellness. Participants in this workshop will complete 0.2 CEUs required for certification in The Church Network.</p>	<p>Robert Winstead, DMin</p> 	<p>Robert Winstead is the director of the Academy of Church Business Administration of GCFA, leading the professional certification process for executive pastors and church business administrators. In addition, Bob is a church consultant and national trainer in clergy self-care, congregational administration, and pastoral leadership. Bob has a Master of Divinity from Candler School of Theology and a Doctorate of Ministry in church leadership from the University of Chicago.</p>
<p>B7 – Federal Tax Update CPE We will help participants be up-to-speed on recent developments in church tax law. We will discuss the employee retention tax credit—a significant relief benefit offering significant funds to qualified churches. We will also discuss recent developments in unrelated business income, virtual currency donations, refunds of contributions, deferral of employer payroll tax payments, proposed IRS changes to group exemption rules, participation by churches in state unemployment tax systems, and more.</p>	<p>Michael Batts, CPA</p> 	<p>Mike Batts is the managing partner of Batts Morrison Wales & Lee (BMWV) and has more than 30 years of experience advising churches, ministries, and nonprofit organizations in the areas of board governance, financial oversight, tax compliance and strategy, risk management, corporate structure, international activities, and other related topics. Mike has been inducted into TCN's Hall of Fame and has authored several books including <i>Church Finance</i> and <i>Nonprofit Financial Oversight</i>.</p>
<p>B8 – Basic Accounting Forum CPE This session is for administrators, accountants, and other church leaders who have been in their positions for five years or less. We will discuss a variety of topics that impact your financial statements and accounting records. The content will be driven by the audience and facilitated by a speaker with many years working with churches and ministries. Come be a part of it!</p>	<p>Vonna Laue, CPA</p> 	<p>Vonna Laue has worked with ministries and churches for over 20 years and is currently serving ministries through financial and operational consulting engagements. Vonna earned her B.S. degree from Black Hills State University and her MBA degree in leadership and human resource management from the University of Colorado. She has served on national and international boards and has published articles in multiple national publications as well as co-authored three books</p>

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<p>B9 – Metro Network Roundtable Roundtable discussion group specific to large church administration. Bring your questions and learn from others who have “been there & done that”. Learn about best practices, policies, finance, reporting, multisite, and payroll just to name a few. For 2021 there will only be one group and one session.</p>	<p>Glen Wood, CCA</p> 	<p>Glenn Wood is the pastor of administration for Seacoast Church where he has served since 1995. He oversees administration, IT/AV departments, legal areas, campus leases, site selection, campus design, politics, forecasting, and construction duties. He earned his CCA certification in 2015. He is a power Excel user has a passion for teaching Excel, Pivot Tables, and analyzing data.</p>
<p>Friday, July 9 - General Session III — 8:15am – 10:15am</p>		
<p>Keynote – Redeeming Conflict One Tough Conversation at a Time Conflict is a normal part of life in any community. How we choose to manage our conflicts, however, either fragments communities or matures them, enabling them more fully to live their mission in the world. Speaking out of her own experience as an educator and facilitator, Ann Garrido will share a framework for analyzing the ordinary tensions of congregational life and concrete practices to constructively engage the tough conversations that need to be had.</p>	<p>Ann Garrido, DMin</p> 	<p>Ann M. Garrido is associate professor of homiletics at Aquinas Institute of Theology in St. Louis, Missouri. While her first passion is teaching, for more than fifteen years she has found herself increasingly drawn to administrative roles. Garrido is the author of multiple books, including the award-winning <i>Redeeming Administration</i> and <i>Redeeming Conflict</i>. She travels nationally and internationally doing conflict education and mediation work in both the business and church worlds. She lives in Georgia.</p>
<p>Friday, July 9 — C Workshops — 1:00pm – 2:45pm</p>		
<p>C1 – Financial Moves to Position for Growth (Bank of the West) CPE Top financial moves to position your church for growth. Churches expand in many ways, from new sites to construction to acquisition. Join Jeremy Moore national manager of the Religious Institution Banking at Bank of the West, to learn about the things successful ministries are doing to position themselves for continuing growth, expansion, and effectiveness.</p>	<p>Jeremy Moore</p> 	<p>Jeremy Moore has been working with faith-based non-profits for nearly twenty years. While working on an undergraduate degree from Lee University he joined the US Army Reserves. He has done graduate and post-graduate work at the Stanford GSB and Northwestern University's Kellogg School. His background includes time as a financial advisor with Merrill Lynch before joining Regions Bank as senior vice president, where he did his first church construction financing before moving on to serve religious institutions exclusively, developing deep industry expertise as the national sales manager for ECCU. At Bank of the West, he manages the Religious Institution Banking Team, to continue to serve large communities of faith by supporting our nationwide team of specialists.</p>
<p>C2 – Accounting Tech Trends You Need to Know (CliftonLarsenAllen) CPE Accounting technology is changing at a rapid pace and Covid has only served to accelerate the adoption of new technologies. In this session, we will look at current, emerging, and future technologies such as the move to cloud-based payment systems, banking integrations, robotic process automation (RPA), and other ways to integrate disparate systems. We will discuss AI and the future of automation. Our panel format will allow you to ask questions and get answers!</p>	<p>Jeff Roberts, CPA</p> 	<p>Jeff Roberts is an outsourced CFO with CliftonLarsenAllen, LLP. For over 30 years he has been helping nonprofits achieve financial excellence through improved monthly reporting, cashflow management, strategic planning, and systems design. Jeff has extensive experience with religious organizations, foundations, associations, and schools and is a licensed CPA in Colorado and a member of the AICPA and the Colorado CPA Society. Jeff is a frequent speaker for the Colorado Nonprofit Association and the Christian Leadership Alliance.</p> <p>Keven Truhler is a principal with the BizOps Group of CLA. He has been with the firm for thirteen years</p>

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	<p>Keven Truhler, CPA</p> 	<p>providing audit, accounting, and software services with a wide variety of non-profit and government clients. Today, Keven specializes in implementation of cloud-based accounting solutions and has implemented financial systems on more than 200 non-profit and for-profit organizations. Additionally, Keven assists CLA with the development of cutting-edge technology solutions for CLA's clients.</p>
<p>C3 – Streamlining Designated Funds – Part 3 CPE Part 3 in a series begun in 2019: Historically, designated funds have significantly enhanced ministry efforts for churches, but too often come with negative side effects. In light of legal and accounting aspects surrounding the use of designated funds, this workshop will be centered upon the cultural considerations for streamlining and even eliminating designated funds, along with practical solutions.</p>	<p>Rodney Smith CPA, CFE</p> 	<p>Rodney Smith is a partner with PSK LLP, a Texas-based CPA firm with a national presence. A member of The Church Network's Church Management Hall of Fame, he is credentialed as a Certified Public Accountant and Certified Fraud Examiner, and a frequent speaker and author who has shared insights on fraud prevention, tax compliance, financial reporting, and other topics relevant to churches.</p>
<p>C4 – Expectations Moving Forward. (HH Architects) More than ever people are looking for community, still hunger for the Gospel. There is still need for space to gather corporately. As we move forward, there are several accelerated trends impacting our expectations on facilities. We will discuss those trends and their application in how we design space to encourage engagement within our communities and foster new growth within your church body.</p>	<p>Bruce Woody</p>  <p>Mark Ashcraft</p> 	<p>Bruce Woody is president & CEO for HH Architects and a frequent speaker on both large and small-scale faith-based campus planning projects. Since joining the firm in 1990, he has served as Design Lead or Principal-in-Charge on the vast majority of the firm's large-scale projects, many of which are award winning. Bruce brings creative solutions to each project, helping them be on time and budget.</p> <p>Mark R Ashcraft is a senior associate of HH Architects. He serves as the director of Design Strategy for the firm <i>and</i> has been blessed to work with many ministries during his 20-year tenure. He is passionate about sharing the strategic thinking behind faith-based design, how it shapes the user experience, and the importance of being ministry driven in those efforts.</p>
<p>C5 – Succeeding in the Third Space (Studio RED Architects) In a world where social interactions are continually challenged by digital distractions, engagement with nonbelievers and church goers alike continues to be a struggle for faith communities. But some churches have leveraged atypical partnerships with independent assets in their own community to solve the social dilemma as well as increase utilization of facilities beyond Sunday morning use. This presentation will study three unique churches projects with creative ministry and facility solutions for the 21st Century.</p>	<p>Micah Simecek AIA, MBA</p> 	<p>Micah Simecek is a partner with Studio RED Architects in Houston and has been practicing in religious and institutional architecture for 16 years. As a Christian, Micah finds his ministry is helping churches create worship and ministry spaces that reflect their spiritual community. With experiencing working with Community clients, Micah developed projects with unique programs that foster community and interaction.</p>
<p>C6 – Church IT, Part 1* CPE Church administrators wear many hats, and one that is important and, often, puzzling is oversight of Information Technology. We'll look at these foundational issues to help you make strategically wise IT decisions: Current Networking Technologies, Making Wise Hardware & Software</p>	<p>Nick Nicholaou</p> 	<p>Nick Nicholaou has been published in many books and journals and is the author of <i>Church IT: Strategies and Solutions</i> published by Christianity Today. Nick is also a recipient of CLA's Distinguished Service Award, is a The Church Network Hall of Fame inductee, and a former member of the ECFA Standards Committee. He leads MBS, a trusted IT consulting firm</p>

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<p>Purchases, IT Staffing, System & Data Security, and Disaster Recovery.</p>	<p>Jonathan Smith</p> 	<p>specializing in church and ministry computer networks, VoIP, and private cloud hosted services.</p> <p>Jonathan Smith has been the director of technology for Faith Ministries since 2001. He is also a national conference speaker and author. Jonathan oversees all technology departments at Faith's multiple campuses and facilities. His responsibilities include financial planning and budgeting, network administration, technology team management, IT support and audio/visual team oversight. As Faith grows, Jonathan continues to expand the technology resources. He has been the driving force in implementing live broadcasting, point-of-sale systems, and church management software.</p>
<p>C7 – Best Practices for Compensation Processes CPE Compensation planning can be an intricate process for churches, and it is too often left to those unfamiliar with the potential intricacies. This session will review some of the areas requiring special attention to assist your church in formulating complete compensation arrangements for pastors and other team members.</p>	<p>Elaine L. Sommerville, CPA</p> 	<p>Elaine L. Sommerville is licensed as a certified public accountant by the State of Texas. She is a regular speaker for the Texas Society of CPAs, The Church Network, the Houston Church Coop, and is an instructor for the AICPA. She serves as an editorial advisor for Christianity Today's Church Law and Tax Team and authored <i>Church Compensation – From Strategic Plan to Compliance 2nd Edition</i> (Christianity Today 2021.)</p>
<p>C8 – Advanced Accounting Forum CPE This session is intended for administrators, accountants, and other church leaders that have been serving in this capacity for six years or more. The interactive content of this session will be driven by the attendees and topics may cover areas such as unrelated business income, school accounting, and risk assessments. Come share your experiences and challenges.</p>	<p>Vonna Laue, CPA</p> 	<p>Vonna Laue has worked with ministries and churches for over 20 years and is currently serving ministries through financial and operational consulting engagements. Vonna earned her B.S. degree from Black Hills State University and her MBA degree in leadership and human resource management from the University of Colorado. She has served on national and international boards and has published articles in multiple national publications as well as co-authored three books.</p>
<p>C9 – #Rules_of_Engagement on Social Media The ability of the Christians to offer transformative witness in the modern world has been diminished not just by disheartening stories <i>about</i> the church but by the quality of conversation <i>within</i> the church—conversation that mirrors the polarization, falsehoods, and meanness of contemporary American life rather than modeling an alternative. As church leaders, we can play a role in reshaping the tenor of dialogue on social media. We'll talk about best practices to influence the Christian presence online in more healthy directions.</p>	<p>Ann Garrido, DMin</p> 	<p>Ann M. Garrido is associate professor of homiletics at Aquinas Institute of Theology in St. Louis, Missouri. While her first passion is teaching, for more than fifteen years she has found herself increasingly drawn to administrative roles. Garrido is the author of multiple books, including the award-winning <i>Redeeming Administration and Redeeming Conflict</i>. She travels nationally and internationally doing conflict education and mediation work in both the business and church worlds. She lives in Georgia.</p>
<p>Friday, July 9 — D Workshops — 3:45pm – 5:30pm</p>		
<p>D1 – Five Desired Results of Any Building Project (Master's Plan Church Design) Every church desires a successful renovation or new construction project, but how do you define success? A successful ministry facility project should have both practical and spiritual outcomes. We will address the 5 most critical benchmarks and how you can effectively control and</p>	<p>Rodney James</p> 	<p>Rodney James was raised building with his father. God called him from the corporate world to full-time ministry where he served as church administrator and later senior pastor for 20 years. Having led his church through 3 major projects, and helped over 150 churches design ministry facilities, Rodney understands the full process from discovering need,</p>

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<p>measure those outcomes. If you have a renovation, expansion, or new construction project in your future, this content will help you chart a course for more than just a new building.</p>		<p>designing, and building ministry related projects. Rodney has a gift and passion to educate churches and lead them through on-budget projects.</p>
<p>D2 – What Keeps Church Leaders Awake at Night? (CapinCrouse) CPE Our world is constantly changing and the issues the church of tomorrow will face will be much different than those it is facing today. Will your church be prepared to handle these changes in a way that allows you to flourish? We'll look at four key areas for churches—sustainability, succession, structure, and security—along with insight, action items, and best practices to help prepare your church to manage the challenges and opportunities ahead.</p>	<p>Ken Tan CPA, CFE, CGMA</p> 	<p>Ken Tan has 11 years of public accounting and large nonprofit experience, providing both advisory and assurance services to various nonprofit entities, churches, and mission organizations. Prior to joining CapinCrouse he managed the audits of public Fortune 100 and private multi-billion-dollar companies for a Big 4 accounting firm, provided advisory and strategic planning for churches, nonprofits, and small to medium-sized businesses, and served as the controller and corporate officer for a large faith-based multi-national mission agency.</p>
<p>D3 – Five Disciplines of Financially Thriving Churches (Horizons) CPE There are many important best practices in developing generous churches, but there are overarching disciplines that are consistently found in thriving churches of all sizes, even in this season of disorder. Joel Mikell and Joe Park will update you on the latest giving research and key issues impacting generosity in today's disordered landscape. Using practical examples, they will explain why each discipline is critical to your generosity development plan.</p>	<p>Joel Mikell</p>  <p>Joe Park</p> 	<p>Joel Mikell is a partner and senior vice president at Horizons Stewardship. Since 2000, he has served the local church through the ministry of stewardship and generosity. His passion for this ministry comes from seeing churches experience profound spiritual growth and individual lives transformed through stewardship journeys built around prayer and scripture. Joel is the author of <i>Crafting a Theology of Stewardship</i> and co-author of <i>Church Giving Matters</i> and <i>The Ministry of Giving</i>.</p> <p>Joe Park is CEO of Horizons Stewardship. He leads a team of 38 IFC trained Generosity coaches and support staff. Horizons helped raise over 7 billion dollars in capital funding and uncountable annual and planned-giving. Joe writes The Generosity Advantage which is followed each week by 44,000 pastors and church leaders. Prior to joining Horizons, Joe served as CEO of a Financial Services Holding Company with banking, insurance, and investment presences in seven cities.</p>
<p>D4 – LED Walls, Multi-Screen and Environmental Projection (AE Global) LED Video walls are becoming the new standard for displaying video. Choosing the right option for your church is a huge decision that can "wow" your audience and build a connection. With endless options available to all types of environments and budgets, it can get overwhelming. In this session, CEO and President Donnie Haulk of AE Global Media, will not only break down the mystery behind the different options on the market today, but also discuss how to make it work with your existing or new stage designs. Video wall design isn't just science; it's an art form.</p>	<p>Donnie Haulk</p> 	<p>Donnie Haulk is CEO of AE Global Media, founded in 1989. He is a technology architect, a pioneer in performance acoustics, musician, and published author. His drive is to inspire people through innovative design and communication. Donnie leads the AE Global development of campus wide technology systems for ministries, churches, and businesses worldwide. Over 3 million people experience live worship on production systems each Sunday designed and installed by AE, and millions more worship via broadcast and streaming technology.</p>

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<p>D5 – Ministry Banking and Fundraising Solutions The first half of the session is dedicated to Ministry Banking, with an emphasis on financing the church's physical plant. Subject matter includes planning your project, debt capacity, loan application and loan terms. The second half of the session will cover the missing piece in online giving. This one group can make the biggest difference in fueling your ministry, and Gyve has proven strategies for you to reach them.</p>	<p>Dan Mikes</p> 	<p>Dan Mikes has spent his career exclusively in ministry banking, funding more than \$5.5 Billion in loans to churches nationwide. His 31 years of experience offers unparalleled insight to planning and successfully executing physical plant expansion for ministries.</p>
<p>D6 – Church IT, Part 2* CPE Church administrators wear many hats, and one that is important and, often, puzzling is oversight of Information Technology. We'll look at these foundational issues to help you make strategically wise IT decisions: Embracing the Cloud, Mobile Device & App, Management, BYOD (Bring Your Own Device) and What's Hot & What's Not.</p>	<p>Nick Nicholaou</p>  <p>Jonathan Smith</p> 	<p>Nick Nicholaou has been published in many books and journals and is the author of <i>Church IT: Strategies and Solutions</i> published by Christianity Today. Nick is also a recipient of CLA's Distinguished Service Award, is a The Church Network Hall of Fame inductee, and a former member of the ECFA Standards Committee. He leads MBS, a trusted IT consulting firm specializing in church and ministry computer networks, VoIP, and private cloud hosted services.</p> <p>Jonathan Smith has been the director of technology for Faith Ministries since 2001. He is also a national conference speaker and author. Jonathan oversees all technology departments at Faith's multiple campuses and facilities. His responsibilities include financial planning and budgeting, network administration, technology team management, IT support and audio/visual team oversight. As Faith grows, Jonathan continues to expand the technology resources. He has been the driving force in implementing live broadcasting, point-of-sale systems, and church management software.</p>
<p>D7 – What Goes into an Employee Handbook? CPE This workshop will focus on what should be included and excluded from an employee handbook.</p>	<p>Frank Sommerville JD, MPA, CPA</p> 	<p>Frank Sommerville is a shareholder in the law firm of Weycer, Kaplan, Pulaski & Zuber, PC, in Houston and Dallas, Texas. He holds a license as a Certified Public Accountant and is also board certified in tax law by the Texas Board of Legal Specialization. He has served nonprofit institutions of all sizes as a bookkeeper, accountant, auditor, tax advisor and advocate, litigator, and legal advisor. He regularly assists churches in preventing litigation.</p>
<p>D8 – Recent Developments CPE In our fast-paced and ever-changing world, it can be difficult to keep up with all the latest trends impacting our churches - from new legal issues to evolving political dynamics and more. Awareness of the trends is just the beginning. Join this discussion for professional insights and tips for being prepared to face new ministry realities.</p>	<p>Nicole Wallenfelsz CPA</p> 	<p>Nicole Wallenfelsz joined the ECFA team in 2015 and currently serves as compliance team lead utilizing her background as a CPA. Nicole came to ECFA after earning her MBA and serving in higher education. She works with nonprofits and churches through the application and annual renewal process. Her passion is to come alongside ministries to encourage best practices and equip them to steward the resources trusted to them.</p>

Saturday, July 10 — E Workshops — 8:30am – 10:15am

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<p>E1 – Church Giving in the Age of Covid-19 CPE Vanco will present the findings of the fourth edition of our <i>Churchgoer Giving Study</i>. This in-depth study reflects giving trends among churchgoers across the country and from many denominations. Church leaders know the major changes to services caused by COVID-19. This presentation will provide insights into how members are changing their giving habits while spending less time physically present in the church building and how churches are finding success using eGiving tools and virtual ministry.</p>	<p>Louie Frank</p> 	<p>Louie Frank is the senior vice president of marketing at Vanco. Louie brings expertise in tools that help churches thrive financially and as communities. Louie and his team at Vanco help churches make giving easy and stay connected. Louie's presentation will be informed by his several years of working with churches and his deep knowledge of church finances and operations. He lives in Saint Paul, Minnesota, with his wife and two children.</p>
<p>E2 – Safety in Ministry: Best Practices 101 (Protect My Ministry) Maintaining the safety and security of your church and those you serve is paramount. The single most effective step in establishing – and maintaining – a safe environment is a comprehensive background check program on all staff and volunteers. However, not all background checks are created equal. In this presentation, attendees will be provided with what comprises a comprehensive screening program and will be equipped with actionable takeaways and best practices that can implemented immediately.</p>	<p>Julie Hakman</p> 	<p>Julie Hakman is the general manager of Strategic Development for Protect My Ministry. She is a recognized leader in the background screening industry with more than 25 years of experience leading several different organizations. Julie served as chairman of the National Association of Professional Background Screeners and remains active on other boards. She is a featured speaker at numerous church, education, HR and non-profit events, currently living in Tulsa.</p>
<p>E3 – Accounting: Streamline, Automate, Plan (SST) CPE Technology, outsourced solutions, and cloud-based systems have revolutionized the world of accounting for churches and ministries of all sizes. With these tools, ministries can 1) access real-time, relevant information; 2) strengthen internal controls; 3) protect their time and energy to focus on their mission; and 4) realize cost savings. This session will help you evaluate how to streamline and automate your accounting and make your church operations more efficient. We'll also discuss scenario planning. Come learn about current trends, benefits, and available tools.</p>	<p>Simeon May, CPA, CCA, CAE</p>  <p>Erika Norton</p> 	<p>Simeon May joined SST Accountants & Consultants in August of 2019 after serving 21 years as CEO of The Church Network. In his role in the Client Accounting and Advisory Services department, Simeon serves as a virtual CFO for churches and ministries. Simeon graduated from Baylor University and had a 40+ year career of serving churches, ministries, associations, and clergy in the fields of accounting, administration, and taxation.</p> <p>Erika Norton joined SST Accountants & Consultants in 2016 and serves as accounting and technology supervisor. She provides knowledge and experience to SST's nonprofit clients having served as an accounting manager at nonprofit organizations. Erika holds an accounting degree as well as a master's in marketing management degree. She is originally from the Dominican Republic and her first language is Spanish.</p>
<p>E4 –Raising Funds from Outside Your Congregation CPE Looking for new sources of funding for ministry programs? Learn how to search for funding outside your congregation and which kinds of programs would be eligible for these funds. The session will cover foundation grants, businesses, other congregations, and civic groups. The instructor will also provide tips on how to construct a compelling proposal for funding.</p>	<p>Joy Skjegstad</p> 	<p>Joy Skjegstad is a consultant, trainer, and author who works with nonprofits and churches throughout the U.S. to help them achieve strategic focus, develop effective community ministry programs, and raise funds. She is the author of four books including <i>Winning Grants to Strengthen Your Ministry</i> and <i>Starting A Nonprofit at Your Church</i> (both with Rowman and Littlefield). She has more than 30 years of experience starting and growing nonprofit organizations and church-based community ministry programs.</p>

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<p>E5 – Tax and Legal Update CPE (Video recording) This session will provide a review of legal and tax developments of most relevance to church administrators. Emphasis will be on the identification and management of significant and emerging risks as well as a summary of statutory and regulatory developments, litigation trends, and case studies from the files of your presenter.</p>	<p>Richard Hammar JD, LL.M., CPA</p> 	<p>Richard Hammar is an attorney, CPA, and best-selling author specializing in legal and tax issues for churches and clergy. A graduate of Harvard Law School, he is the author of more than 100 books, including <i>Pastor, Church & Law</i> and the annual <i>Church and Clergy Tax Guide</i>. He also writes the <i>Church Law & Tax Report</i> newsletter, has contributed articles to numerous journals and publications, is a frequent speaker at legal and tax conferences, and has taught church law at a number of seminaries.</p>
<p>Saturday, July 10 — Closing Event — 12:00 pm – 1:45 pm</p>		
<p>Keynote – He Said She Said: Legal and Accounting Annual Update CPE Listen in while Elaine and Frank Sommerville discuss recent tax and legal developments that are relevant to church administrative leaders. In one session, attendees will hear the CPA perspective and the legal perspective and see the Sommersvilles debate the relative merits of each discipline. Attendees will come away with a new understanding of how they can help their church operate within the laws and regulations applicable to them.</p>	<p>Frank Sommerville, JD, MPA, CPA and Elaine Sommerville, CPA</p> 	<p>Frank Sommerville is a shareholder in the law firm of Weycer, Kaplan, Pulaski & Zuber, PC, in Houston and Dallas, Texas. He holds a license as a Certified Public Accountant and is also board certified in tax law by the Texas Board of Legal Specialization. He has served nonprofit institutions of all sizes as a bookkeeper, accountant, auditor, tax advisor and advocate, litigator, and legal advisor. He regularly assists churches in preventing litigation.</p> <p>Elaine L. Sommerville is a licensed public accountant by the State of Texas. For the past 25 years, she has focused on the tax aspects of religious nonprofit organizations. Her time is devoted to handling various IRS issues including personal taxation issues for ministers and exempt organization issues for religious organizations. She is a frequent speaker for the Texas Society of Public Accountants, The Church Network, Shelby Software and also serves as a member of the teaching faculty for the AICPA.</p>