

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions

CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
---	---------	-----------

Wednesday, July 18 - FastTracks (Pre-Conference Intensives) — 9:00 am – 4:00 pm

Below are some Pre Conference Intensive available. They are not included in the regular registration. There is a SEPARATE FEE for each. See Registration Form for pricing. For Details, see FastTrack under Event Detail on the website.

FastTrack: Accounting

FastTrack: Church Communication Network

FastTrack: Church Facilities Network

FastTrack: Human Resources

FastTrack: Executive Pastor Network

Wednesday, July 18 - Launch – General Session I — 5:30pm – 6:30pm

Thursday, July 1 — General Session II — 8:30am – 10:15am

Keynote: Leading in a Liminal Season

The Church is in a liminal season, an era which finds us betwixt and between a predictable past and a highly uncertain future. Something has ended, but a new thing is not yet ready to begin. How do you lead when you don't know where you or the Church are going? Join us as we explore the unique leadership stance and the focused body of work required in liminal seasons.

Susan Beaumont



Rev. Susan Beaumont is a consultant, author, coach, and spiritual director. Susan's educational background includes a MBA from Northwestern University and a MDiv from McCormick Theological Seminary. She has consulted with over one hundred congregations and denominational bodies across the United States and in Canada. She is known for her ground-breaking work in the leadership dynamics of large congregations. She is an ordained minister within the American Baptist Churches, USA. She currently attends a Presbyterian Congregation.

Thursday, July 19 — A Workshops — 1:00pm – 2:45pm

A1 – The Roles in a Construction Project (Churches by Daniels)

As a church administrator or executive pastor what are my responsibilities for any construction project? What other people will I need to put around me to help me? What are the roles of all the parties involved in planning, designing, building, and moving into a renovated, expanded, or new space? When you understand the big picture, from beginning to end, then finding the right people to fill each role will give you a much greater chance for success.

Rodney James



For 20 years Rodney James served as pastor. During his ministry God allowed Rodney to complete multiple building projects. In 2012 Rodney joined the Churches by Daniels team as director of business and finance. By utilizing his experience and talents in ministry and business he is able to bring a unique perspective to building churches. Rodney has written articles on church construction for multiple publications, and has been invited to speak at multiple conventions and events.

A2 – Cast Down but Not Destroyed (GuideOne)

Churches are not immune from natural disasters, including tornado, hurricane, flood, wildfire, severe thunderstorm, and hail. This workshop will use a case study approach regarding a devastating EF-3 tornado that struck William Carey University in Hattiesburg, MS, on January 2017, damaging 98% of their campus. The workshop will walk participants through the recovery process, with key lessons learned that would benefit all churches, schools, and colleges in their disaster preparedness and recovery planning.

Paul Niles



Paul Niles currently holds the position of executive vice president, overseeing all marketing and business development operations of GC3, LLC. Paul has over 15 years' experience in property large loss claims adjusting, claims supervision, and claims management, along with over 30 years of restoration and construction management experience of which the last 12 years having been employed GC3, LLC.

Dr. Scott Hummel



Dr. Scott Hummel has been the executive vice president and provost at William Carey University since 2013. From 2008-2013 he was the vice president for Advancement and Church Relations as well as the director of the Carey Scholars program. Before coming to Carey, his alma mater, he was professor of Biblical Studies and chair of the Department of Biblical Studies and Christian Ministries at LeTourneau University in Longview, TX, from 1998-2008.

A3 – Reaching across Generations (HH Architects)

The takeaway of this presentation is to recognize that the influence of architectural design in creating intentional and meaningful spaces for reaching and transforming people. Attendees will understand how ministries are influenced by generational needs and desires and why HH Architects aims to reach and include all generational demographics. They will be able to translate and balance how programming and design can impact and enhance ministry decisions as well as church growth.

Bruce Woody










Bruce Woody is the CEO and president for HH Architects and a frequent speaker on both large and small scale church/ faith-based campus planning projects. Since joining the firm in 1990, he has served as Design Lead or Principal-in-Charge on the vast majority of the firm's large scale projects, many of which have been award-winning. Bruce brings creative solutions to each project that allows them to be on time and on budget.

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions

CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>A4 – A “Good” Termination Failed employment relationships are painful for everyone. In this workshop, we explore the hallmarks of a “good” termination and examine the necessary steps to ensure a smooth next chapter.</p>	<p>Susan Beaumont </p>	<p>Rev. Susan Beaumont is a consultant, author, coach, and spiritual director. Susan's educational background includes a MBA from Northwestern University and a MDiv from McCormick Theological Seminary. She has consulted with over one hundred congregations and denominational bodies across the United States and in Canada. She is known for her ground-breaking work in the leadership dynamics of large congregations. She is an ordained minister within the American Baptist Churches, USA. She currently attends a Presbyterian Congregation.</p>
<p>A5 – Church Security: A Foundational Approach As church leaders, you recognize that you have a responsibility to the individuals that come into your facility. Keeping them safe is an enormous undertaking, and the concerns and threats to the church are growing each day. Developing and executing a robust security plan does not have to be a complicated endeavor. This workshop will go over major components of every successful security plan and teach you methods to begin implementing improvements in your facility.</p>	<p>Tim Cool </p> <p>Nathan Parr </p>	<p>Tim Cool is founder of Cool Solutions Group, and has assisted nearly 450 with their facility needs. Cool Solutions Group is also the developer of eSPACE Facility Management software products including Event Scheduler, Work Order Management, Life Cycle Calculator & HVAC integration. Tim is also the author of 3 books, <i>Why Church Buildings Matter: The Story of Your Space</i>, <i>Church Locality</i> and <i>Plan 4 It: The 4 Essential Master Plans for Every Church</i>.</p> <p>Nathan Parr served over 12 years at a Texas church before joining Cool Solutions Group. Prior, he spent over 23 years in facility-related industries (construction shop at a Big 12 school, commercial construction supervisor, commercial roofing, commercial landscaping, small business owner). Nathan is a USMC combat veteran, licensed security officer in the state of Texas, and holds a masters in theology and an MBA. He resides in Texas with his wife and three kids.</p>
<p>A6 – *Theology and Ethics of Church Administration Through a dynamic mix of presentations, discussions, and case study material, this workshop will explore five interrelated topics: (1) theological perspectives on church administration, (2) administration as ministry and mission, (3) administration as a fundamental task of faithful stewardship, (4) key ethical issues in administering churches and ministry organizations, and (4) the TCN Code of Ethics. Participants in this workshop will complete 0.2 CEUs required for certification in The Church Network. All four are offered at this year's national meeting see A6, B6, C5, D5. For detail on certification go to www.thechurchnetwork.com/certify.</p>	<p>Terry Bertrand </p>	<p>Dr. Terry Bertrand, CCA, has served as the associate pastor of administration for First Baptist Arlington, Texas, for nineteen years and has served in the area of church administration ministry in Texas and Louisiana for almost 40 years. Terry served on The Church Network Board of Directors (2006-10). He is an adjunct professor at Dallas Baptist University, and directs TCN Certification Center at DBU. He is active in civic affairs in Arlington where he serves on two local boards.</p>
<p>A7 – CPE Federal Tax Compliance for Churches - Part 1 This two-part session focuses on the fundamentals of federal tax compliance for churches. In this first session, topics will include protecting the church's exempt status, excess benefit transactions, private inurement, private benefit, compensation-setting, conflicts of interest, and expense documentation requirements.</p>	<p>Mike Batts </p>	<p>Mike Batts, CPA, managing partner of the national CPA firm Batts Morrison Wales & Lee, has extensive experience serving churches and ministries. Mike has been inducted into TCN's Hall of Fame, has authored several books, and is co-author of <i>Church Finance</i> with Richard Hammar.</p>
<p>A8 – CPE Unrelated Business Income- The Stealth Tax Between a broadening of the tax law and a broadening of churches' activities, more and more churches may be subject to federal income tax. Penalties and interest may await churches that fail to report unrelated business income. In addition to basic rules, this session explores advanced applications of the unrelated business income tax rules as well as brand new rules for 2018 and the future.</p>	<p>Elaine Sommerville </p>	<p>Elaine L. Sommerville, CPA, is the sole shareholder of Sommerville & Associates, P.C. She is a regular speaker for the Texas Society of CPAs, The Church Network, the Houston Church Coop, and Shelby Systems, and she is an instructor for the AICPA as well as a contributing author for <i>Christianity Today</i> and Thomson Reuters/PPC <i>Nonprofit Tax and Governance Guide</i>. She is a member of the AICPA, the Texas Society of CPAs, The Church Network.</p>
<p>A9 – Is Your Communication Strategy Working? Dive into a case study of a communication audit for one church who has successfully tackled church communication in the Digital Age. After a discussion of internal and external channels, we'll focus on website, social media, email, and print and will use live examples. Our time will be spent in dialogue, conversation, examination, and strategy. You will be an active participant and will walk away with tools you can use right away.</p>	<p>Natalie Aho </p>	<p>Natalie Aho has spent over fifteen years as a professional in communications and another four years as an educator. She is employed as a communications specialist for Baptist News Global and the Center for Healthy Churches. She also provides consulting services to individuals, organizations, and congregations and is married to a pastor. She has an MS in interactive media from Quinnipiac University and a BS in education from Baylor University.</p>

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions






CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>A10 – Navigating the Capital Campaign Waters If Noah were told to build an ark today, he might very well consider a capital campaign. How would he make that decision? What would his search for, and interview with, capital campaign consultants and counsel look like? What should he expect when working together? What's your ark? A building, renovation, church plant, endowment? We haven't worked with Noah, but have with campaign consultants. Join us to look at the process from deciding to implementation.</p>	<p>John Scibilia  Jill Scibilia </p>	<p>Dr. John J. Scibilia, CCA, executive administrator of Plymouth Church, Brooklyn, NY, has served as a lay church professional responsible for raising funds to support vital ministries. He has served as national director of Lutheran Schools (ELCA), executive director of the Bishop's Mission Fund, and executive of Lutheran Disaster Response of New York at Ground Zero. He was a leader in restarting the TCN Greater New York Chapter in 2007 and served as president for ten years.</p> <p>Jill M. Scibilia, CFRE, is senior vice president at Philanthropy & External Relations for the Girl Scouts of Greater New York, where she leads all fund development and communications activities. Jill has previously worked at corporate and not-for-profit organizations. She currently serves as vice president of the board of Seafarers International House and on the board and executive committee of NYC Chapter of the Association of Fundraising Professionals. Jill has a BA in anthropology from The American University.</p>
<p>A11 – Metro Network – ALPHA – Part 1 A roundtable discussion group specific to large church administration. Bring your questions and learn from others who have "been there & done that." Learn about best practices, policies, finance, reporting, multisite, and payroll just to name a few. Topics are the same in the two groups but differ between Parts 1 and 2. The Alpha group is for churches with weekly attendance of GREATER THAN 3000.</p>	<p>Glenn Wood </p>	<p>Glenn Wood, CCA, is the pastor of administration for Seacoast Church where he has served since 1995. He oversees administration, IT/AV departments, legal areas, campus leases, site selection, campus design, politics, forecasting, and construction duties. He earned his CCA certification in 2015. He is a power Excel user has a passion for teaching Excel, Pivot Tables, and analyzing data. He currently writes an article in the quarterly TCN publication, <i>InSIGHT</i>.</p>
<p>A12 – Metro Network – OMEGA – Part 1 A roundtable discussion group specific to large church administration. Bring your questions and learn from others who have "been there & done that." Learn about best practices, policies, finance, reporting, multisite, and payroll just to name a few. Topics are the same in the two groups but differ between Parts 1 and 2. The Omega group is for churches with weekly attendance between 2000 and 3000.</p>	<p>Dean Johnson </p>	<p>Dean Johnson, CCA, CCFM, is business administrator for First Baptist Church in Lubbock, Texas. He has been on staff at First Lubbock for 21 years starting out as facilities director, a position that he is still responsible for. He is a charter member of the NACFM and is the past executive director of the National Association of Church Facilities Managers.</p>
<p>Thursday, July 19 — B Workshops — 3:45pm – 5:30pm</p>		
<p>B1 – Beyond ChMS: Where Church Tech is Going (Blackbaud) Since technology moves at breakneck speed, it's easy for churches to settle for systems that don't offer much innovation. From finance to engagement and events, technology can and should make you more effective at what you've been called to do. Learn how to leverage cutting edge technology within all aspects of your church, beyond just church management. The next generation of church technology is underway.</p>	<p>Sam Batterman </p>	<p>Sam Batterman founded Seraphim Software in 2013, quickly leading the company to become one of the fastest growing and most advanced ChMS solution in the market. Sam's previous work at Merck & Co as well as Microsoft, coupled with his passion for the Church, uniquely enabled him to build a platform that was both modern and effective for churches all over the country. Sam has since joined forces with Blackbaud, and when he's not obsessing over software for churches, you can find Sam spending time with his family.</p>
<p>B2 – Powerful Church Wayfinding (3:5-6 Maps/Headrick Sign Company) This workshop will help church staff see opportunities on their campus for effective wayfinding tools. Attendees will become familiar with the tools for effective signage and mapping and will understand the benefits to visitors and new members of a well-designed wayfinding program that helps people find their way in unfamiliar facilities. They will also discover the most powerful aspect of wayfinding for today's church, one that greatly facilitates visitation and assimilation.</p>	<p>Michael Sawyer  John Reby </p>	<p>Michael Sawyer is the marketing manager for 3:5-6 Maps in Knoxville, TN. He is a retired law enforcement chaplain, certified in PTSD intervention, and a military veteran. Michael serves his home church as a biblical counselor and a Bible teacher. He is a writer and also speaks to groups on how God created golf to humble believers.</p> <p>John Reby, a marketing professional with thirty-five years of experience working with Fortune 500 firms, is an account representative with the Headrick Sign Company of Laurel, MS. John is a graduate of Ryerson University in Toronto, Canada with a degree in mechanical engineering. On three occasions, Mr. Reby has served as a guest speaker for the National Association of Church Design Builders. He and Melissa live in south Mississippi.</p>
<p>B3 – Enabling Ministry through Administration (ACS Technologies) Doing administration right is some of the best ministry work there is! You have an opportunity, and a responsibility, for administration to help guide ministry decisions. How can you be ready for what's next in technology? What's the best way to serve your congregation's needs and your pastor's vision? Learn how to apply tools and techniques to help your church build disciples... all from your administrative perspective.</p>	<p>Eric Tuninga </p>	<p>Eric Tuninga, director of sales with ACS Technologies, is passionate about seeing churches thrive. He combines his 10 years of ministry experience with his tech background to fully understand what churches need to help them move forward. Eric has a master's degree from Bethel University.</p>

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions

CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>B4 – Shaping Institutional Memory Building on the morning keynote presentation, this workshop explores the power of story in shaping institutional memory. Learn the kinds of stories that all institutions tell. Listen to the stories of your congregation and learn to reframe those stories for a healthier future.</p>	<p>Susan Beaumont</p> 	<p>Rev. Susan Beaumont is a consultant, author, coach, and spiritual director. Susan’s educational background includes a MBA from Northwestern University and a MDiv from McCormick Theological Seminary. She has consulted with over one hundred congregations and denominational bodies across the United States and in Canada. She is known for her ground-breaking work in the leadership dynamics of large congregations. She is an ordained minister within the American Baptist Churches, USA. She currently attends a Presbyterian Congregation.</p>
<p>B5 – Church Security: A Foundational Approach (Repeat) As church leaders, you recognize that you have a responsibility to the individuals that come into your facility. Keeping them safe is an enormous undertaking, and the concerns and threats to the church are growing each day. Developing and executing a robust security plan does not have to be a complicated endeavor. This workshop will go over major components of every successful security plan and teach you methods to begin implementing improvements in your facility.</p>	<p>Tim Cool</p>  <p>Nathan Parr</p> 	<p>Tim Cool is founder of Cool Solutions Group, and has assisted nearly 450 with their facility needs. Cool Solutions Group is also the developer of eSPACE Facility Management software products including Event Scheduler, Work Order Management, Life Cycle Calculator & HVAC integration. Tim is also the author of 3 books, <i>Why Church Buildings Matter: The Story of Your Space</i>, <i>Church Locality</i> and <i>Plan 4 It: The 4 Essential Master Plans for Every Church</i>. Nathan Parr served over 12 years at a Texas church before joining Cool Solutions Group. Prior, he spent over 23 years in facility-related industries (construction shop at a Big 12 school, commercial construction supervisor, commercial roofing, commercial landscaping, small business owner). Nathan is a USMC combat veteran, licensed security officer in the state of Texas, and holds a masters in theology and an MBA. He resides in Texas with his wife and three kids.</p>
<p>B6 – *Self -Care for Administrators This workshop explores the dimensions of physical, emotional, spiritual, and professional self-care for those in the business of ministry. Participants will be encouraged to examine their own routines of care and consider how to reduce stress and improve wellness. Participants in this workshop will complete 0.2 CEUs required for certification in The Church Network. All four are offered at this year’s national meeting see A6, B6, C5, D5. For detail on certification got to www.thechurchnetwork.com/certify.</p>	<p>Bob Winstead</p> 	<p>Dr. Robert Winstead is the director of the Academy of Church Business Administration of GCFA, leading the professional certification process for executive pastors and church business administrators. In addition, Bob is a church consultant and national trainer in clergy self-care, congregational administration, and pastoral leadership. Bob has a Master of Divinity from Candler School of Theology and a Doctorate of Ministry in Church leadership from the University of Chicago.</p>
<p>B7 – CPE Federal Tax Compliance for Churches - Part 2 This two-part session focuses on the fundamentals of federal tax compliance for churches. In this first session, topics will include protecting the church’s exempt status, excess benefit transactions, private inurement, private benefit, compensation-setting, conflicts of interest, and expense documentation requirements.</p>	<p>Mike Batts</p> 	<p>Mike Batts, CPA, managing partner of the national CPA firm Batts Morrison Wales & Lee, has extensive experience serving churches and ministries. Mike has been inducted into TCN’s Hall of Fame, has authored several books, and is co-author of Church Finance with Richard Hammar.</p>
<p>B8 – CPE Preventing Sexual Harassment and Misconduct Over the last 20 years, churches have experienced many allegations of sexual harassment and misconduct. How can harassment and misconduct be prevented? No prevention tool works 100% of the time. Studies show training alone does not seem to reduce the number of incidents; so, we will teach what tools work to reduce the number of incidents. Attendees will learn about general profiles of at-risk victims and perpetrators and will receive sample policies and procedures to address allegations when reported.</p>	<p>Frank Sommerville</p> 	<p>Frank Sommerville, JD, MPA, CPA, is a shareholder in the law firm of Weycer, Kaplan, Pulaski & Zuber, PC, in Houston and Dallas, Texas. He holds a license as a Certified Public Accountant and is also board certified in tax law by the Texas Board of Legal Specialization. He has served nonprofit institutions of all sizes as a bookkeeper, accountant, auditor, tax advisor and advocate, litigator, and legal advisor. He regularly assists churches in preventing litigation.</p>
<p>B9 – Is Your Communication Strategy Working? (Repeat) Dive into a case study of a communication audit for one church who has successfully tackled church communication in the Digital Age. After a discussion of internal and external channels, we’ll focus on website, social media, email, and print and will use live examples. Our time will be spent in dialogue, conversation, examination, and strategy. You will be an active participant and will walk away with tools you can use right away.</p>	<p>Natalie Aho</p> 	<p>Natalie Aho has spent over fifteen years as a professional in communications and another four years as an educator. She is employed as a communications specialist for Baptist News Global and the Center for Healthy Churches. She also provides consulting services to individuals, organizations, and congregations and is married to a pastor. She has an MS in interactive media from Quinnipiac University and a BS in education from Baylor University.</p>

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions








CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>B10 – CPE Lessons from the Church Board Room Excellence in church administration begins in the boardroom. Join us for this interactive, Q&A-style workshop as Michael Martin interviews Dan Busby about the top takeaways from his latest book – <i>Lessons from the Church Boardroom</i>. Plus... come ready with YOUR top church governance questions!</p>	<p>Dan Busby </p> <p>Michael Martin </p>	<p>Dan Busby, CPA, is president of ECFA, an organization that certifies churches for meeting high standards in governance, financial management, and stewardship. Dan is a member of the Church Management Hall of Fame with over 40 years of experience speaking and writing on church administration issues.</p> <p>Michael Martin, JD, CPA, is ECFA's vice president of church relations where he enjoys helping organizations maintain high standards of financial integrity. Michael also uses his training as an attorney and CPA to contribute to ECFA's many practical educational resources including books, webinars, videos, podcasts, and more.</p>
<p>B11 – Denominational Executives/Staff Roundtable TCN wants to build a denominational staff network for those employed in church administration on the denominational levels. This can include districts, associations, conferences, dioceses, synods, conventions and national agencies. We will explore the unique needs and challenges of denominational executives and staff and how we can best minister effectively in both the field of church administration and with the local church. It will also serve as an initial gathering for those interested in denominational administration.</p>	<p>Mark King </p>	<p>Dr. Mark King, CCA, is a United Methodist elder of the Western North Carolina Conference serving as Treasurer/Director of Administrative Services for the Conference. Mark possesses divinity and business degrees including a DMin from Candler School of Theology, a MBA from Pfeiffer University, and a MAcc from UNCC. He has served four congregations as administrator and executive pastor, most recently in Manhattan.</p>
<p>B12 – CPE Remote Staff Work Church teams are an increasingly mobile workforce. Questions abound! How do you manage a workforce that often doesn't work onsite? What technologies work best? What HR and legal issues are there? What are the benefits to the church? Join us for a discussion on the answers to these questions and more!</p>	<p>Nick Nicholaou </p>	<p>Nick Nicholaou has been published hundreds of times and speaks at many national and regional conferences. Nick leads MBS, an IT consulting firm specializing in church and ministry computer networks, VoIP, and private cloud hosted services.</p>
<p>Friday, July 20 - General Session III — 8:15am – 10:15am</p>		
<p>Keynote: Unmask Your Potential A practical look, based on biblical principles, for discovering a more meaningful personal life and, thus, making a more significant professional impact.</p>	<p>Michael Brown </p>	<p>Dr. Michael Brown became the senior minister of Marble Collegiate Church, NYC in 2009. Previously he served United Methodist congregations in North Carolina and also taught at High Point University and Wake Forest University Divinity School. He currently teaches homiletics in the DMin program at New Brunswick Seminary. He has authored numerous books (including <i>Bottom Line Beliefs</i>, <i>A Five Mile Walk</i>, <i>Love Is the Way</i> and the soon-to-be released <i>Sermonic Commentary on the Gospel of Matthew</i>).</p>
<p>Friday, July 20 — C Workshops — 1:00pm – 2:45pm</p>		
<p>C1 - CPE Loan Solutions and Cash Management (Bank of the West) – New technology is changing the way religious institutions handle banking. Learn how to benefit from electronic depository services, automated transfers, and other cash management solutions. This workshop will also enable your religious institution to better understand how to secure financing for: mortgage or construction; the acquisition of land or buildings; the expansion /renovation of facilities. Learn how to calculate your borrowing capacity. Understand the loan approval process as well as current financing products.</p>	<p>Dan Mikes </p>	<p>Dan Mikes, executive vice president and national manager of Bank of the West's Religious Institution Banking Division, is an active participant in conventions/workshops sponsored by such organizations as The Church Network, Worship Facilities Conference, and Expo (WFX), as well as a contributing author to many industry periodicals. Dan's entire professional career has involved nationwide religious lending; including over 22 years of working exclusively with religious organizations requiring financing programs in excess of \$1 million.</p>

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions







CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>C2 - Mapping the Mobile Future of Your Ministry (TouchPoint Software) It's essential for today's churches to have a mobile presence. You want to be where your church members are. If you don't have a mobile-first engagement strategy for your ministry, you could be missing out on some big discipleship opportunities. We want to show you a real-world example of what church management looks like in a mobile-first world. Along the way, you'll be inspired by all the exciting new tools for empowering your ministry on-the-go.</p>	<p>Scott Romig </p> <p>Chris Dolan </p>	<p>Scott Romig, a self-proclaimed "nerd evangelist," has a strong drive to help churches connect their members and further their mission. His loves coming alongside churches and helping them leverage technology solutions to achieve their long-term goals. Scott can also be found playing on the worship team at One Chapel in Austin, Texas, or with his band Dexter Freebish.</p> <p>Chris Dolan has been with Redeemer Presbyterian Church in NYC for seven years. Chris first started at Redeemer in the Center for Faith and Work (the vocational ministry within the church). He has been overseeing IT (Information Services) at Redeemer for almost four years now. Chris' passion is to see the church thrive and grow because of a great culture. Chris graduated in 2005 with a bachelor's degree from Roanoke College.</p>
<p>C3 – CPE Creating Impact through Data Visualization (CliftonLarsonAllen) This session is an in-depth look at data visualization tools that will help you deliver impact and financial leadership in your organization. We will explore dashboards, KPI's, trend analysis, and other ways that can make financial data more engaging. We will analyze several types of performance measurement tools best suited for various audiences in your organization and review multiple data visualizations techniques including dashboards, charts, graphs, ratios, and other metrics, along with implementation strategies.</p>	<p>Jeff Roberts </p>	<p>Jeff Roberts, CPA, is an outsourced CFO with CliftonLarsonAllen, LLP. For over 25 years he has been helping nonprofits achieve financial excellence through improved monthly reporting, cashflow management, strategic planning, and systems design. Jeff has extensive experience with religious organizations, foundations, associations, and schools and is a licensed CPA in Colorado and a member of the AICPA and the Colorado CPA Society. Jeff is a frequent speaker for the Colorado Nonprofit Association and the Christian Leadership Alliance.</p>
<p>C4 – Pay Attention and Take Notes This session is a consideration of spiritual disciplines that contribute to a deeper awareness of the guiding and grace-filled presence of God in your personal life.</p>	<p>Michael Brown </p>	<p>Dr. Michael Brown became the senior minister of Marble Collegiate Church, NYC in 2009. Previously he served United Methodist congregations in North Carolina and also taught at High Point University and Wake Forest University Divinity School. He currently teaches homiletics in the DMin program at New Brunswick Seminary. He has authored numerous books (including <i>Bottom Line Beliefs</i>, <i>A Five Mile Walk</i>, <i>Love Is the Way</i> and the soon-to-be released <i>Sermonic Commentary on the Gospel of Matthew</i>).</p>
<p>C5 – CPE* Information Technology – Part 1 Church administrators wear many hats, and one that is important and, often, puzzling is oversight of Information Technology. We'll look at these foundational issues to help you make strategically wise IT decisions regarding current networking technologies, making wise hardware and software purchases, IT staffing, system data & security, and disaster recovery. *Participants in this workshop will complete 0.2 CEUs required for certification in The Church Network. All four are offered at this year's national meeting see A6, B6, C5, D5. For details on certification go to www.thechurchnetwork.com/certify.</p>	<p>Nick Nicholaou </p> <p>Jonathan Smith </p>	<p>Nick Nicholaou has been published hundreds of times and speaks at many national and regional conferences. Nick leads MBS, an IT consulting firm specializing in church and ministry computer networks, VoIP, and private cloud hosted services.</p> <p>Jonathan Smith has been director of Technology for Faith Ministries since 2001. He is also a national conference speaker and author. Jonathan oversees all technology departments at Faith's multiple campuses and facilities. His responsibilities include financial planning and budgeting, network administration, technology team management, IT support and audio/visual team oversight. As Faith grows, Jonathan continues to expand the technology resources. He has been the driving force in implementing live broadcasting, point-of-sale systems and church management software.</p>
<p>C6 – The Changing Landscape of Religious Giving Fundraisers and stewardship leaders must understand a changing landscape in order to engage in effective fundraising in the 21st century. Moving toward a new paradigm of religious philanthropy can create opportunities for congregations and religious organizations to adapt, innovate, and express their vision for the future. This workshop will explore the ways in which research and data can help congregational leaders understand their context and make informed decisions around religious fundraising.</p>	<p>Melissa Spas </p>	<p>Melissa Spas is the managing director of Education and Engagement for the Lake Institute on Faith & Giving. Melissa is a graduate of Allegheny College and Harvard Divinity School, and she is an active lay person in the United Methodist Church. Prior to joining the staff of Lake Institute, Melissa worked for Indiana University's School of Public and Environmental Affairs in Bloomington, and for Leadership Education at Duke Divinity, where she contributed to the development, design, and delivery of strategic leadership programs and resources for Christian institutions.</p>

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions









CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>C7 – CPE He Said, She Said: The Debate Continues Listen in while Elaine and Frank Sommerville discuss recent tax and legal developments that are relevant to church administrators. In one session, the administrator will hear the CPA perspective and the legal perspective, and see the Sommersvilles debate the relative merits of each discipline. Administrators will come away with a new understanding of how they can help their church operate within the laws and regulations applicable to them.</p>	<p>Elaine & Frank Sommerville</p> 	<p>Elaine L. Sommerville, CPA, is the sole shareholder of Sommerville & Associates, P.C. She is a regular speaker for the Texas Society of CPAs, The Church Network, the Houston Church Coop, and Shelby Systems, and she is an instructor for the AICPA as well as a contributing author for <i>Christianity Today</i> and Thomson Reuters/PPC <i>Nonprofit Tax and Governance Guide</i>. She is a member of the AICPA, the Texas Society of CPAs, The Church Network.</p> <p>Frank Sommerville, JD, MPA, CPA is a shareholder in the law firm of Weycer, Kaplan, Pulaski & Zuber, PC, in Houston and Dallas, Texas. He holds a license as a Certified Public Accountant and is also board certified in tax law by the Texas Board of Legal Specialization. He has served nonprofit institutions of all sizes as a bookkeeper, accountant, auditor, tax advisor and advocate, litigator, and legal advisor. He regularly assists churches in preventing litigation.</p>
<p>C8 – CPE Cyber Security With the recent data security breaches of recognizable companies, increased phishing scams and ransomware attacks, it's crucial for church business administrators to understand the cybersecurity risks their ministries face and how to proactively protect their digital assets and information. This session is designed to help you understand the most critical cyber threats today and the most important actions you can take to combat them. We'll cover the current threat landscape, risk management strategies, steps for implementing controls in your IT environment and much more.</p>	<p>Paul Johnson/Facilitator</p>  <p>Thomas Tyler, Jr.</p>  <p>Christopher Harvey</p>  <p>Steve Case</p> 	<p>Thomas Tyler has almost a decade of experience in the information technology sector. As cyber services advisor for Traina & Associates, a subsidiary of CapinCrouse, LLP, he provides information security assessments for numerous nonprofit organizations and serves as an advisor on internal and external service and software strategies. He has held responsibilities performing information security reviews for financial institutions, CPA firms, and numerous other industries. His work included regulatory reviews covering guidelines including FFIEC, GLBA, HIPAA, and NACHA.</p> <p>Christopher Harvey, CPCU, is assistant vice president for Network Architecture and CISO at Brotherhood Mutual Insurance Company. He holds a Management Information Systems degree from Ball State University. He is a graduate of General Electric's ISMP program and has technical certifications from Microsoft, Novell, Lotus, and IBM. He focuses on the stability, security, and performance of the company's information systems. This includes primary oversight of networking, data security, communication services, computer equipment, and application servers.</p> <p>Steve Case, JD, CPCU, is assistant vice president/senior corporate counsel at Brotherhood Mutual Insurance Company. He oversees the day-to-day operations of the legal department. He holds bachelor's degree from Manchester University and Juris Doctor degree from the University of Toledo College. He also holds the CPCU designation. Prior to joining Brotherhood Mutual, he worked in insurance defense litigation.</p>
<p>C9 – CPE Top Employment Tips for Churches This seminar will cover a top 10 list of employment law related information that church administrators can take back from the conference and apply right away. Topics will include documentation requirements, dealing with problematic employees, and tips for today's changing workforce. Understanding these issues will help reduce the risks of finding your church in legal hot water down the road.</p>	<p>Lisa McGlynn</p> 	<p>Lisa McGlynn, JD, is an attorney in the Fisher Phillips Tampa office. Lisa has defended employers in state and federal court, argued a multitude of motions, and drafted persuasive pleadings and motions for her clients. She has experience in all stages of litigation, from issue spotting and initial demand letters all the way through successful jury trial and multi-day arbitration. Lisa has handled matters on a wide variety of employment-related claims.</p>

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions







CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>C10 – Between the Pulpit and Policy (African American Network) More often than not, it's the "how" and not the "what" that creates conflict. This workshop will provide attendees with an opportunity to examine the tensions that exist between fulfilling the callings of pastor and administrator in the African-American tradition. Local pastor, Reverend Mitchell Stevens and Certified Church Administrators will share perspectives on today's hottest topics. The discussion will be moderated by Deborah M. Wilson, CCA.</p>	<p>Deborah Wilson  Mitchell Stevens </p>	<p>Deborah Wilson, CCA, is administrator at Pritchard at South End in Charlotte and serves as a director for The Church Network. She earned an AAS degree in EE Technology and a BS degree in business administration from East Carolina University. She will be conferred with a MDiv degree from BTSR in May of 2018. Deborah was certified CCA in 2007 and is entering her eighteenth year as a church administration professional.</p> <p>Reverend Mitchell Stevens serves as pastor to Mount Zion Baptist Church of New Orleans, and the Pilgrim Baptist Church of Kenner. He earned a Bachelor of Arts degree in music from Xavier University; master's degree in vocal performance from Loyola University in New Orleans, and his Doctor of Ministry degree at The Lake Charles Bible College in Lake Charles. Reverend Stevens also serves as the General Secretary of the Louisiana Freedmen Missionary Baptist General Association.</p>
<p>C11 – Metro Network – ALPHA – Part 2 A roundtable discussion group specific to large church administration. Bring your questions and learn from others who have "been there & done that." Learn about best practices, policies, finance, reporting, multisite, and payroll just to name a few. Topics are the same in the two groups but differ between A and B workshops. The Alpha group is for churches with weekly attendance of GREATER THAN 3000.</p>	<p>Glenn Wood </p>	<p>Glenn Wood, CCA, is the pastor of administration for Seacoast Church where he has served since 1995. He oversees administration, IT/AV departments, legal areas, campus leases, site selection, campus design, politics, forecasting, and construction duties. He earned his CCA certification in 2015. He is a power Excel user has a passion for teaching Excel, Pivot Tables, and analyzing data. He currently writes an article in the quarterly TCN publication, <i>INSIGHT</i>.</p>
<p>C12 – Metro Network – OMEGA – Part 2 A roundtable discussion group specific to large church administration. Bring your questions and learn from others who have "been there & done that." Learn about best practices, policies, finance, reporting, multisite, and payroll just to name a few. Topics are the same in the two groups but differ between A and B workshops. The Omega group is for churches with weekly attendance between 2000 and 3000.</p>	<p>Dean Johnson </p>	<p>Dean Johnson, CCA, CCFM, is business administrator for First Baptist Church in Lubbock, Texas. He has been on staff at First Lubbock for 24 years starting out as facilities director. He is a charter member of the NACFM and is the past executive director of the National Association of Church Facilities Managers.</p>
<p>Friday, July 20 — D Workshops — 3:45pm – 5:30pm</p>		
<p>D1 – Alternate Healthcare Plans: They Work! We will review the pros and cons of a "traditional" self-funded health plan and an ACA Qualified non-traditional self-funded health plan. We will discuss and compare notes of your real life group health plan challenges and look at the legal structures required to establish. We will provide real life examples of those who have been successfully utilizing the ALTERNATIVE plan for several years. You will find the information shared compelling.</p>	<p>Terry Lawrence  Timothy Chafins </p>	<p>Terry Lawrence is the director for Inter-ministerial Relations at Christian Healthcare Ministries. He has spent most of his professional career in the healthcare arena. He and his wife of 44 years, Carolyn, live in Silver Lake, Ohio. Terry is a graduate of the University of Missouri (go MIZZOU) and serves in various capacities at Christ Community Chapel in Hudson, Ohio.</p> <p>Dr. Timothy Chafins is responsible for Group Membership Services at Christian Healthcare Ministries. His blend of for-profit and non-profit experiences makes him uniquely qualified to aid groups looking to join CHM. He brings with him a wide variety of business and ministry experiences including teaching graduate classes in pastoral counseling and care and marriage and family relations. He completed his Master of Divinity and his Doctor of Ministry at Ashland Theological Seminary in Ashland, Ohio.</p>
<p>D2 – Building a Church Café with Purpose (Daily Java) Whether you have an established café or are looking to build a new one for your church, we will give you the tools for success on making a profitable fellowship-building space. We cover layout, volunteers vs staff, menu, pricing, and most importantly-- how to build a café with purpose. You will walk out of this class with a clear understanding of how your café can be successful for your church and the community you serve.</p>	<p>Mike Bacile </p>	<p>Mike Bacile is the owner of The Daily Java/King's Coffee Company, a wholesale coffee equipment and product provider for more than 21 years. He speaks at many conventions around the country about the 25 steps for setting up a successful café. Over the past decade, Bacile's company has focused on making church cafés a successful part of their communities, and The Daily Java has been labeled as "church coffee house experts."</p>
<p>D3 – 2017 Churchgoer Giving Study Results (Vanco Payment Solutions) To better understand how to align churches with giving preferences, Vanco surveyed more than 1,000 churchgoers. This second nationwide survey repeated groundbreaking work from 2015. New findings emphasized that churchgoers significantly prefer e-Giving and give more frequently and more generously when provided those options. The Growing Demand for e-Giving examines churchgoers' attitudes and beliefs about giving and how they've</p>	<p>Richard Bauer </p>	<p>Richard Bauer is a Vanco e-Giving ambassador based in Bloomington, MN. He has a wealth of sales, marketing, project, and leadership experience and has successfully served in a variety of outbound and inbound direct selling roles. As an elder at Bryn Mawr Presbyterian Church in Minneapolis, he can also quickly and genuinely connect with churches and recognize how to meet their congregations' preferences for electronic giving.</p>

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions





CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>contributed to growing preferences for e-Giving, declines in cash and check giving, and less-frequent weekly giving.</p>		
<p>D4 – CPE * Charitable Giving Rules Churches Must Understand Generosity is the financial backbone of every church, yet the laws and regulations surrounding charitable giving are so complex it can be difficult to keep it all straight. This session will provide an overview of seven key concepts church leaders must understand when it comes to the legal, tax, accounting, and integrity issues surrounding charitable giving from two coauthors of <i>The Guide to Charitable Giving for Churches and Ministries</i>.</p>	<p>Dan Busby  Michael Martin </p>	<p>Dan Busby, CPA, is president of ECFA, an organization that certifies churches for meeting high standards in governance, financial management and stewardship. Dan is a member of the Church Management Hall of Fame with over 40 years of experience speaking and writing on church administration issues.</p> <p>Michael Martin, JD, CPA, is ECFA's vice president of church relations where he enjoys helping organizations maintain high standards of financial integrity. Michael also uses his training as an attorney and CPA to contribute to ECFA's many practical educational resources including books, webinars, videos, podcasts, and more.</p>
<p>D5 – CPE *Information Technology – Part 2 Church administrators wear many hats, and one that is important and, often, puzzling is oversight of Information Technology. We'll look at these foundational issues to help you make strategically wise IT decisions: embracing the Cloud, mobile device & app management, BYOD (bring your own device), and future trends. Participants in this workshop will complete 0.2 CEUs required for certification in The Church Network. All four are offered at this year's national meeting see A6, B6, C5, D5. For detail on certification got to www.thechurchnetwork.com/certify.</p>	<p>Nick Nicholaou  Jonathan Smith </p>	<p>Nick Nicholaou has been published hundreds of times and speaks at many national and regional conferences. Nick leads MBS, an IT consulting firm specializing in church and ministry computer networks, VoIP, and private cloud hosted services.</p> <p>Jonathan Smith has been director of Technology for Faith Ministries since 2001. He is also a national conference speaker and author. Jonathan oversees all technology departments at Faith's multiple campuses and facilities. His responsibilities include financial planning and budgeting, network administration, technology team management, IT support and audio/visual team oversight. As Faith grows, Jonathan continues to expand the technology resources. He has been the driving force in implementing live broadcasting, point-of-sale systems and church management software.</p>
<p>D6 – The Changing Landscape of Religious Giving (Repeat) Fundraisers and stewardship leaders must understand a changing landscape in order to engage in effective fundraising in the 21st century. Moving toward a new paradigm of religious philanthropy can create opportunities for congregations and religious organizations to adapt, innovate, and express their vision for the future. This workshop will explore the ways in which research and data can help congregational leaders understand their context and make informed decisions around religious fundraising.</p>	<p>Melissa Spas </p>	<p>Melissa Spas is the managing director of Education and Engagement for the Lake Institute on Faith & Giving. Melissa is a graduate of Allegheny College and Harvard Divinity School, and she is an active lay person in the United Methodist Church. Prior to joining the staff of Lake Institute, Melissa worked for Indiana University's School of Public and Environmental Affairs in Bloomington, and for Leadership Education at Duke Divinity, where she contributed to the development, design, and delivery of strategic leadership programs and resources for Christian institutions.</p>
<p>D7 – CPE He Said, She Said: The Debate Continues (Repeat) Listen in while Elaine and Frank Sommerville discuss recent tax and legal developments that are relevant to church administrators. In one session, the administrator will hear the CPA perspective and the legal perspective, and see the Sommersvilles debate the relative merits of each discipline. Administrators will come away with a new understanding of how they can help their church operate within the laws and regulations applicable to them.</p>	<p>Elaine & Frank Sommerville </p>	<p>Elaine L. Sommerville, CPA, is the sole shareholder of Sommerville & Associates, P.C. She is a regular speaker for the Texas Society of CPAs, The Church Network, the Houston Church Coop, and Shelby Systems, and she is an instructor for the AICPA as well as a contributing author for <i>Christianity Today</i> and Thomson Reuters/PPC <i>Nonprofit Tax and Governance Guide</i>. She is a member of the AICPA, the Texas Society of CPAs, The Church Network.</p>
<p>D8 – Church Real Estate –Buy, Sell, or Lease From temporary space to leased space to ownership, we will discuss steps to finding the right location and what types of properties to avoid. Is it really about location, location, location? Should you expand your current space and stay, remodel, or move? Whether buying land, selling the church, converting non-church space to church space, leasing, or buying an existing</p>	<p>Randy Williamson</p>	<p>Randy Williamson spent 15 years in the banking and finance industry before God called him into church executive management where he has served the last 11 years, overseeing church real estate, finance, operations, renovations, and administration. Randy is the current executive administrator of Agape Church and Agape Academy in Little Rock and owner of two real estate companies</p>

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions



CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>church, this workshop will help. Communicating, finding funding then making the move. Expand your knowledge about church real estate.</p>		<p>specializing in church real estate, with \$40M in church transactions and 300K SF in church space.</p>
<p>D9 – Safety and Catastrophe Management Violence in faith-based organizations is more frequent than you'd expect. One of the first steps in preventing violence is to be aware of risk factors that churches can look for, triggering events that may give rise to a need for caution. Once a church identifies a concern, it can take steps to protect its staff and members through careful screening, proper hiring and retention, and even seeking restraining orders when necessary.</p>	<p>Lisa McGlynn </p>	<p>Lisa McGlynn, JD, is an attorney in the Fisher Phillips Tampa office. She has defended employers in state and federal court, argued a multitude of motions, and drafted persuasive pleadings and motions for her clients. She has experience in all stages of litigation, from issue spotting and initial demand letters all the way through successful jury trial and multi-day arbitration. Lisa has handled matters on a wide variety of employment-related claims.</p>
<p>D10 – The Future Funding of Ministry Churches and ministries should expect to see less giving and tax support in the future as our country and culture continue to enter a post-Christian era. We need to start developing new ways to support the building of God's Kingdom. Learn approaches you can take now in order to fund the future of your ministry.</p>	<p>Bruce Bruinsma </p>	<p>Bruce Bruinsma is a central figure in the "Retirement Reformation" movement and the founder of Envoy Financial and the Live with Meaning Foundation. He has more than 40 years of professional experience in retirement planning and is the co-creator of several businesses that financially support ministries and communities in the United States, Europe, and Asia. Bruce is the authors of several books, consults with Christian ministries worldwide, and is an energetic, sought-after presenter.</p>
<p>D11 – CPE Basic Accounting Forum Basic Accounting Forum – This session is for administrators who have been in their positions for five years or less. We will discuss a variety of topics that impact your financial statements and accounting records. You can even submit questions in advance. The content will be driven by the audience and the discussion will be led by Vonna Laue who specializes in ministry accounting and tax. Come be a part of it!</p>	<p>Vonna Laue </p>	<p>Vonna Laue, CPA, is executive vice president of ECFA. Before joining ECFA, Vonna spent 20 years with a national CPA firm specializing in audit and consulting services to Christian ministries. She co-authored the book, <i>Essential Guide to Church Finance</i>, and was inducted in 2010 into the Church Management Hall of Fame.</p>







The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions

CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>D12 – Administration & Ministry: Bridging the Gap With a combination of over 60 years serving churches as pastor and business administrator, Patti and CJ Malott will address ways to fuel the ministry and bridge the gap between pastoral and administration staff. Attendees will learn practical ways to communicate, influence, and obtain cohesiveness in teams, while keeping them legal and safe. Come hear the different views of this mother and son duo as they share their experiences during this session.</p>	<p>Patti Malott  CJ Malott </p>	<p>Patti Malott served as business administrator to four different churches over a span of 27 years. She is the founder Upright Ministries, an organization that helps churches streamline processes and reduce their risk to ministry. She was inducted into the Church Network Hall of Fame in 2005. Today, she is the CEO of Church Supplies & Services, Inc., (CO+OP) where she continues to serve churches of all denominations.</p> <p>CJ Malott has pastored for over 23 years in student and family ministries. He is a graduate of Hardin-Simmons University with a BBS and received his Master of Arts from Southwestern Baptist Theological Seminary. He believes in life-long learning and enjoys networking that allows personal and ministry growth. CJ finds great satisfaction in helping others be successful. He is currently director of operations with the Church CO+OP where he blends his pastoral and executive skills.</p>








Saturday, July 21 — E Workshops — 8:30am – 10:15am

<p>E1 – From Math to Meaning! (Horizons Stewardship) We will address the fear leaders/members have about fundraising when generosity is reduced to a budget-focused, numbers-crunching, math-driven process. The annual fund campaign can be as captivating as the household chore of paying the bills. Unknowingly, when the focus is primarily on budgets, it also means it is primarily all about leadership. While leadership is critically important, the greater focus has to be around discipleship, transformation, and spiritual growth. Let's move "From Math to Meaning!"</p>	<p>Joel Mikell  Doug Turner </p>	<p>Joel Mikell is senior vice president/partner at Horizons Stewardship. A gifted leader, teacher and motivational speaker on relational, holistic stewardship, Joel has helped 170+ churches raise more than \$600 million since 2000. He wrote <i>Crafting a Theology of Stewardship (and Why Your Church Needs One)</i> and co-wrote <i>Church Giving Matters</i> and <i>The Ministry of Giving</i>, the only book of its kind to focus on ministering to financial leaders outside of a campaign.</p> <p>Doug Turner is president at Culture of Ready. For 25+ years, Doug has helped churches experience God when least expected: during a capital campaign. Motivated by a heart for ministry, he started Culture of Ready to help churches live in the tension that is generosity. Clients include Willow Creek Community Church (pastor: Bill Hybels); First Baptist Church Dallas (pastor: Robert Jeffress); and Granger Community Church (pastor: Mark Beeson).</p>
<p>E2 –Excellence in Church Tech: Why We Should Care (PushPay) Utilizing great tools can amplify what you're already doing by building community and driving engagement and participation at your church.</p>	<p>Caleb MacIvaine </p>	<p>Caleb MacIvaine is a product marketing manager at Pushpay. With a background in economics from Oklahoma State University, he is passionate about equipping the church to innovate and using technology to do more good in their community. He has served as an assistant director at the Discipleship School at Mosaic Community Church in Seattle, WA, where he lives with his wife, Liz, and dog, Watson.</p>
<p>E3 – Diaper to Shroud: A Columbarium Ministry (Homecoming, Inc) During this presentation we will explore how this ministry enhances stewardship by allowing the church once again to serve its members from baptism to death, while embracing the entire community of faith, both past and present. We will discuss religious, economic, and environmental benefits; necessary steps for developing a successful project; selecting a company with an engineered system that's designed and manufactured in the United States and provides memorials/urns for the life of the ministry.</p>	<p>Ben Foley </p>	<p>Benjamin Foley has been director of operations for Homecoming, Inc. since 1994. Ben also serves as the senior client relations manager. He conducts educational seminars about the benefits (for both church and member) of establishing a columbarium ministry on campus and also presents to individual churches. He has worked with over 600 churches nationwide, facilitating in every aspect of the development process, including site selection/design and congregational education, as well as pre-sales and marketing ideas.</p>
<p>E4 – CPE Compensation & Benefits Reporting In this in-depth review of special rules and guidelines relating to ministerial wages and fringe benefits, our first objective is to help ministers understand their special tax benefits. The second is to assist churches on how to identify, record, and report ministerial wages, housing allowances, and fringe benefits. We review the basic concepts of ministerial compensation and present more complex situations involving payroll tax reporting, withholding, housing allowance, and other issues. Our review continues with fringe benefit scenarios.</p>	<p>Becky Allen  Chandra Binder </p>	<p>Becky Allen is the Client Accounting services manager with Stanfield + O'Dell. She has over 25 years of public and private accounting experience including extensive experience working with churches and nonprofit ministries. Her experience as administrator and secretary/treasurer on the Board of Bethel Worship Center gives her first-hand knowledge of church finance. Becky is a certified QuickBooks Pro Advisor, a certified bookkeeper and a member of the American Institute of Professional Bookkeepers.</p> <p>Chandra Binder, Client Accounting Services consultant with Stanfield + O'Dell, is responsible for onboarding new clients. She provides software training, consulting and financial review to new and existing clients. Chandra's extensive corporate and small business accounting experience gives her an expertise to help</p>

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions





CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
		clients prepare processes and procedures which assist in reducing waste, fraud and promotes increased productivity.
<p>E5 – Top 7 Ways to Save Money on Facilities Taking care of facilities can be a daunting task. Whatever size facility you manage, there are basics that will help you manage and be effective. In this session you will learn the theory of facility management, preliminary procedures to implement before you start, and then how to do it in ways that will save you money. The workbook provided will give you many practical methods that you can implement at your facility.</p>	<p>Rick Cadden </p>	<p>Rick Cadden, CCA, CCBA, is pastor of business administration at First Baptist Church, Burleson, Texas. He has 22 years of leadership in support staff, food service, facility management, operations, budget and finance, and HR. He is certified by The Church Network and Baptist Leader Network. During his ministry, Rick has developed tools for facility management and is now speaking and training on the subject of basic facility management and cost-saving measures.</p>
<p>E6 – Good Growth: Do It with a Plan In the church world, strategic planning is rarely if ever done. We will show you a process based on the Four Decisions methodology for social sector organizations, that will help you be focused and intentional in growing your organization. Participant will receive a one-page plan for their organization as well as a complimentary organizational health assessment. The will be a fun, fast-paced look at planning in a way you have never seen before.</p>	<p>Mike Mirau </p>	<p>Michael Mirau is founder of ProActive Leadership Group, a global coaching company that helps organizations get Healthy and Scaleable. He is recognized as one of the top business coaches in the world. Mr. Mirau is also the author of <i>The Real Power of Leadership and Influence</i>. He has been quoted in <i>USA Today</i> and the <i>Wall Street Journal</i> and speaks regularly around the world on the topics of organizational health, performance, and scalability.</p>
<p>E7 – Designing a Strong Retirement Plan Is your church preparing your employees for a successful retirement? This session will help you consider the various components of a successful retirement plan for church employees. This session will also review what is new in the area of retirement.</p>	<p>Don McLeod </p>	<p>Don McLeod, CFP, is director for Retirement Relationship Management at GuideStone Financial Resources. He joined GuideStone in 1994 and served as a principal for the organization. He holds the Series, 6, 26, and 63 securities licenses, is a Certified Financial Planner licensee, and is a member of the Financial Planning Association. A graduate of Baylor University and Southwestern Baptist Theological Seminary, he formerly served as a minister on the staff of several large churches.</p>
<p>E8 – CPE Ministry Pay: Compensation Benchmark and Data Analysis MinistryPay.com is a vital tool to help church administrative leaders and lay committees to ensure their staffs benefits fall under reasonable compensation. In this workshop, participants will take a deep dive into the TCN's subscription based resource. They will learn how to leverage its secrets and apply them to the work on compensation and benefits. Included in the session will be a case study of how The Church at Rancho Bernardo is using the tool to guide their compensation decisions.</p>	<p>Phill Martin  Bill Besalski </p>	<p>Phill Martin, CCA, CAE, ACC, is the Deputy CEO of The Church Network. He has been a member of the association for 30+ years having served twice on the Board of Directors before joining the staff in 2000. He is a trained facilitator with CoreClarity, is a Certified Association Executive and holds ACC Certification with the International Coach Federation. Phill's passion is to engage and connect individuals and organizations to help them reach their maximum potential. He enjoys coaching, teaching, mentoring, and connecting people with information and resources.</p> <p>Bill Besalski serves as executive pastor at the Church at Rancho Bernardo. He has been on staff for twelve years after spending twenty-five years in the insurance industry. During his marketplace career he held various leadership positions that enabled him to gain experience in performance management and employee compensation. Twenty-five years ago after living in various parts of the country, he has his wife Debbie, made San Diego their home.</p>
<p>E9 – Staff Policies and Communication Staff Policies are critical communication tools to effectively set expectations and manage behavior in the workplace. In this interactive workshop, we will look at important staffing policies you should include in your employee handbook and common mistakes to avoid. We will also delve into concrete ways that if HR is one of your roles, you can move beyond transactional value to contribute as a strategic partner in fulfilling your church's mission.</p>	<p>Sherrie Turner </p>	<p>Sherrie Turner CCA, SPHR, SHRM-CP was a corporate executive in two fortune 500 companies prior to serving as the business operations director for Calvary Chapel Newport News. Sherrie is a graduate of Stanford University in organizational behavior/industrial engineering and has over 25 years of experience in Program Management, HR, and Training. She is president of the TCN Tidewater Chapter and is passionate about equipping churches with the tools necessary to enrich ministry, empower people, enhance stewardship and encourage ministry excellence.</p>
<p>E10 – So You Want to Be a CCA? What does it take to become a Certified Church Administrator (CCA)? This workshop will explain the process and answer your questions and concerns. Why should you consider certification? It will help you to grow in your understanding of administration; to find connections with other administrators; to revel in the accomplishment that you obtained your certification; to show others your commitment to excellence in the ministry of administration. Come find out what it takes to become a CCA.</p>	<p>Laurel Swanson </p>	<p>Laurel Swanson, CCA, is the chair of the Professional Training and Standards Committee for TCN, and serves on the Board of Directors. She is the administrator and communication coordinator at Lutheran Church of the Cross in Altoona, IA, where she has served for 12 years. She and her husband, Jamie, have two sons, Spencer and Parker. She is involved in various community groups, and enjoys spending time with family, exercising, scrapbooking and reading.</p>

The Church Network 62nd National Conference – New Orleans, LA

Workshop Descriptions

CPE denotes CPE credit session * denotes course in the TCN certification program

Workshop Number , Title , and Description	Speaker	Biography
<p>E11 – CPE Advanced Accounting This session is intended for administrators that have been serving in this capacity for six years or more. The interactive content of this session will be driven by the attendees and the discussion will be led by Vonna Laue, who specializes in ministry accounting and tax. Please feel free to submit questions in advance.</p>	<p>Vonna Laue </p>	<p>Vonna Laue, CPA, is executive vice president of ECFA. Before joining ECFA, Vonna spent 20 years with a national CPA firm specializing in audit and consulting services to Christian ministries. She co-authored the book, <i>Essential Guide to Church Finance</i>, and was inducted in 2010 into the Church Management Hall of Fame.</p>
<p>E12 — Chapter Leadership This workshop is for all current and future chapter officers! Discover all the resources available to you from TCN. Be a part of this interactive workshop and learn what fellow chapter officers are doing to grow their chapters. We will be launching the new and improved Chapter Connector and providing the means to those interested in starting a chapter. Don't miss this opportunity to get the tools you need to have a successful chapter in your local area.</p>	<p>Harold Carlson  Simeon May </p>	<p>Harold Carlson, CCA, is the director of operations at Thanksgiving Lutheran Church in Bellevue, NE. He has served on The Church Network's Board for four years; currently as secretary. He is also the president of the Nebraska Chapter. He attended the University of Minnesota, College of Forestry. Prior to joining the church staff at Thanksgiving, he worked at United Parcel Service for over 29 years in all areas of ground and air operations, industrial engineering, and logistics.</p> <p>Simeon May, CCA, CPA, has been the CEO of the Church Network for 20 years.</p>
<p>Saturday, July 21 — F Workshops — 12:00 pm – 1:45 pm</p>		
<p>Keynote/F Workshop - CPE Legal and Tax Developments This session will provide a review of legal and tax developments of most relevance to church administrators. Emphasis will be on the identification and management of significant and emerging risks as well as a summary of statutory and regulatory developments, litigation trends, and case studies from the files of your presenter</p>	<p>Richard Hammar </p>	<p>Richard Hammar, JD, LLM, CPA, is an attorney, CPA, and best-selling author specializing in legal and tax issues for churches and clergy. A graduate of Harvard Law School, he is the author of more than 100 books, including <i>Pastor, Church & Law</i> and the annual <i>Church and Clergy Tax Guide</i>. He also writes the <i>Church Law & Tax Report</i> newsletter, has contributed articles to numerous journals and publications, is a frequent speaker at legal and tax conferences, and has taught church law at a number of seminaries.</p>